
WEBTRENDS



NRCS Plant Materials Web Site Traffic Analysis **NRCS - Plant Materials**

Report Range: 09/01/2001 00:00:00 - 09/30/2001 23:59:59

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on 06/13/02, 8:59:51

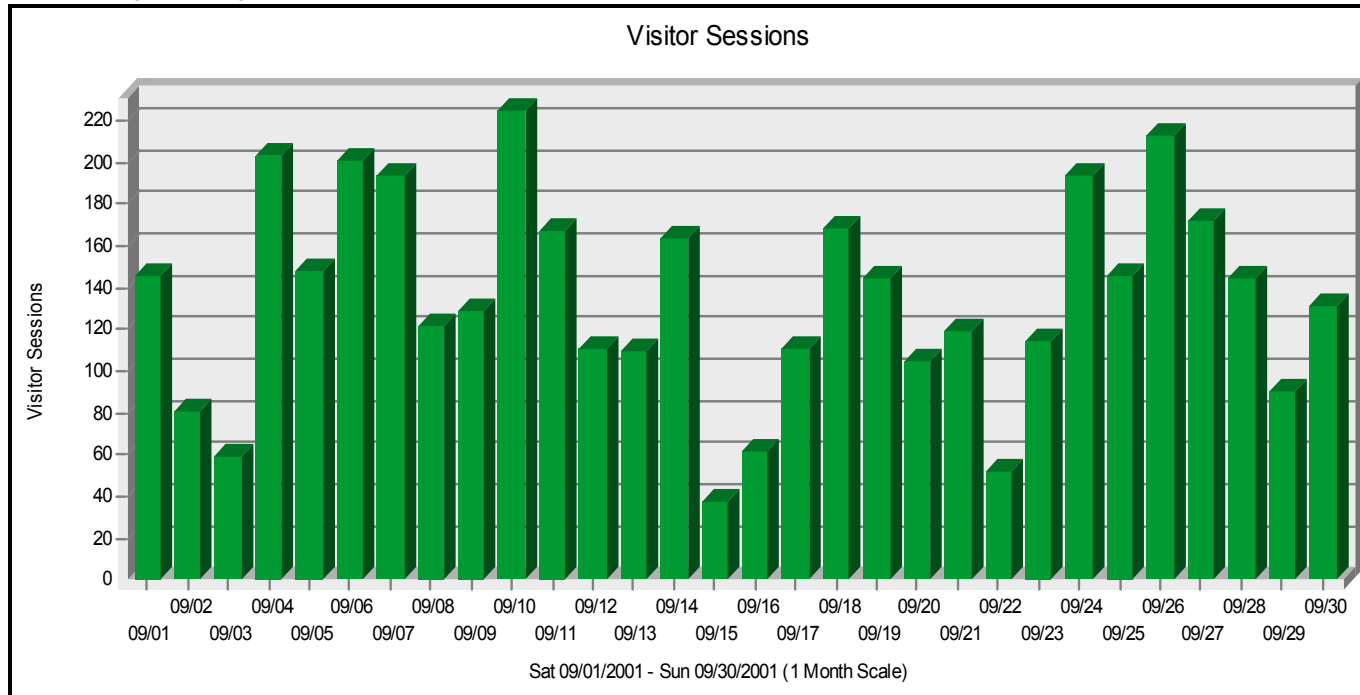
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.



Statistics - Report Range: 09/01/2001 00:00:00 - 09/30/2001 23:59:59		
Hits	Entire Site (Successful)	50,479
	Average Per Day	1,682
	Home Page	2,717
Page Views	Page Views (Impressions)	16,289
	Average Per Day	542
	Document Views	16,065
Visitor Sessions	Visitor Sessions	4,060
	Average Per Day	135
	Average Visitor Session Length	00:07:00
	International Visitor Sessions	3.49%
	Visitor Sessions of Unknown Origin	18.76%
	Visitor Sessions from United States	77.73%
Visitors	Unique Visitors	1,768
	Visitors Who Visited Once	1,389
	Visitors Who Visited More Than Once	379

General Statistics - Help Card

The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

General Statistics - Help Card

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day - Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

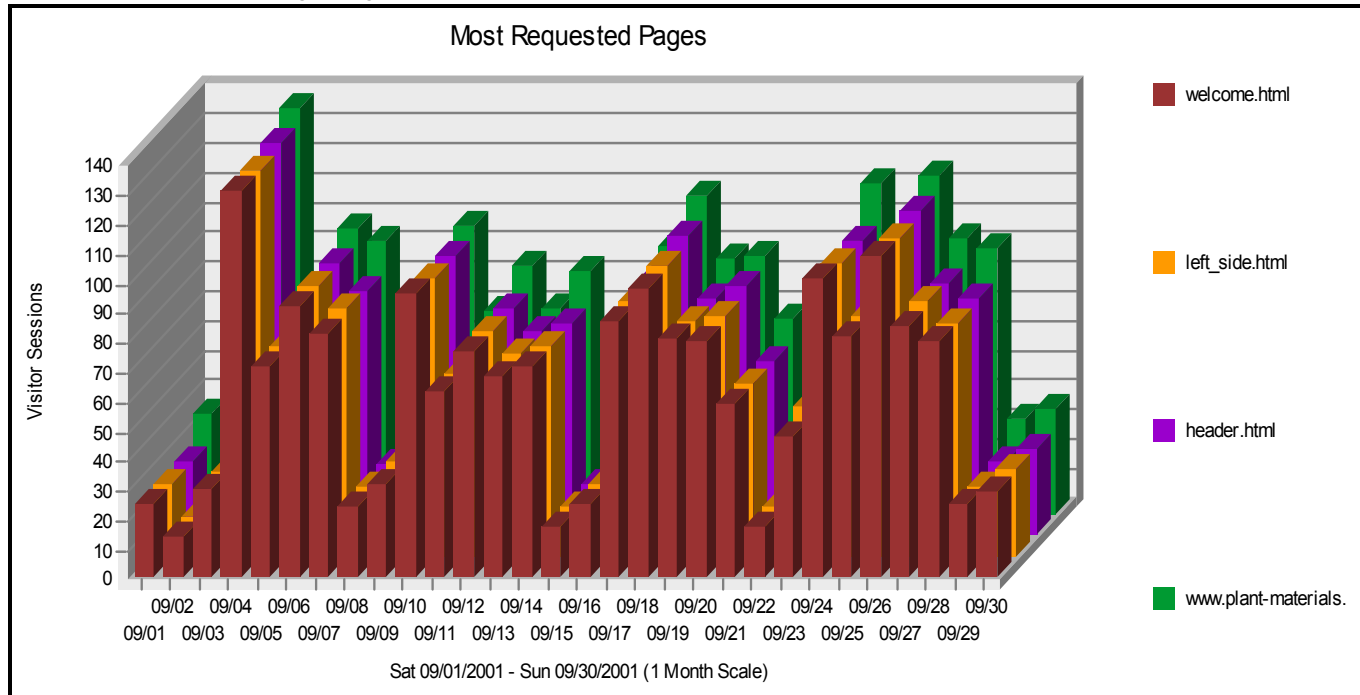
Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.



Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	2,717	16.91%	2,097	00:00:09
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	2,372	14.76%	1,911	00:00:13
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2,375	14.78%	1,906	00:00:30
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	2,415	15.03%	1,902	00:02:03
5	http://www.plant-materials.nrcs.usda.gov/pmcs.html	342	2.12%	296	00:00:31
6	http://www.plant-materials.nrcs.usda.gov/seeding.html	185	1.15%	174	00:02:23
7	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	189	1.17%	172	00:00:30
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	182	1.13%	170	00:01:51
9	Publications http://www.plant-	191	1.18%	167	00:01:02

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/pubs/publications.html				
10	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	179	1.11%	157	00:00:55
11	http://www.plant-materials.nrcs.usda.gov/seedpro.html	131	0.81%	125	00:02:13
12	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	202	1.25%	117	00:00:14
13	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/left_side.html	127	0.79%	112	00:00:53
14	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/header.html	125	0.77%	112	00:00:05
15	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/welcome.html	131	0.81%	111	00:00:26
16	Untitled Document http://www.plant-materials.nrcs.usda.gov/current/pmhighlights00.html	105	0.65%	99	00:02:03
17	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	95	0.59%	85	00:02:18
18	http://www.plant-materials.nrcs.usda.gov/biorip.html	80	0.49%	74	00:01:01
19	http://www.plant-materials.nrcs.usda.gov/idpmc/idpmc.html	72	0.44%	55	00:03:29
20	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	53	0.32%	52	00:02:44
21	Plant Materials Program IntraNet http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html	52	0.32%	47	00:00:34
22	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/what_we_do.html	45	0.28%	44	00:01:30
23	http://www.plant-materials.nrcs.usda.gov/references.html	40	0.24%	40	00:00:35
24	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/	38	0.23%	37	00:00:25
25	National Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mdpmc/	36	0.22%	34	00:00:41
26	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/header.html	35	0.21%	34	00:00:48
27	Cape May Plant Materials Center http://www.plant-	35	0.21%	34	00:01:00

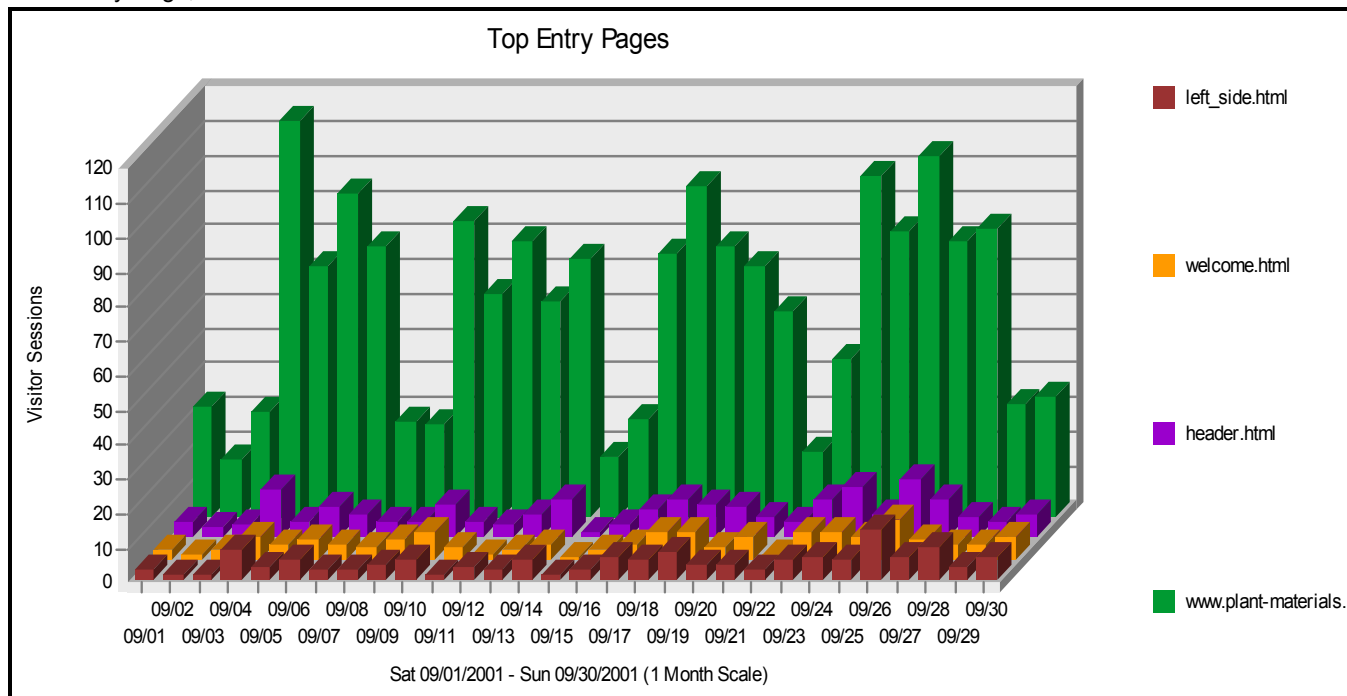
Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/njpmc/welcome.html				
28	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	34	0.21%	33	00:02:12
29	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/left_side.html	33	0.2%	32	00:00:28
30	http://www.plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	32	0.19%	31	00:05:54
31	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	39	0.24%	30	00:00:55
32	Untitled Document http://www.plant-materials.nrcs.usda.gov/npmm/manual.html	32	0.19%	30	00:03:17
33	National Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mdpmc/welcome.html	33	0.2%	30	00:00:50
34	National Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mdpmc/left_side.html	32	0.19%	30	00:00:14
35	National Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mdpmc/header.html	32	0.19%	30	00:01:32
36	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/	29	0.18%	29	00:01:09
37	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	32	0.19%	29	00:01:03
38	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	30	0.18%	29	00:01:11
39	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/	37	0.23%	28	00:01:34
40	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/	40	0.24%	28	00:00:54
41	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/left_side.html	30	0.18%	27	00:01:45
42	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/welcome.html	30	0.18%	26	00:00:28
43	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/welcome.html	26	0.16%	26	00:00:33

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
44	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/	27	0.16%	26	00:00:28
45	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/header.html	29	0.18%	26	00:00:10
46	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/left_side.html	26	0.16%	26	00:00:55
47	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/welcome.html	29	0.18%	25	00:01:25
48	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/left_side.html	30	0.18%	25	00:00:33
49	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/header.html	25	0.15%	25	00:00:43
50	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/header.html	30	0.18%	25	00:00:04
Subtotal For the Page Views Above		13,266	82.57%	N/A	N/A
Total For the Log File		16,065	100%	N/A	N/A

Most Requested Pages - Help Card
<p>This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p> <p>Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>

Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



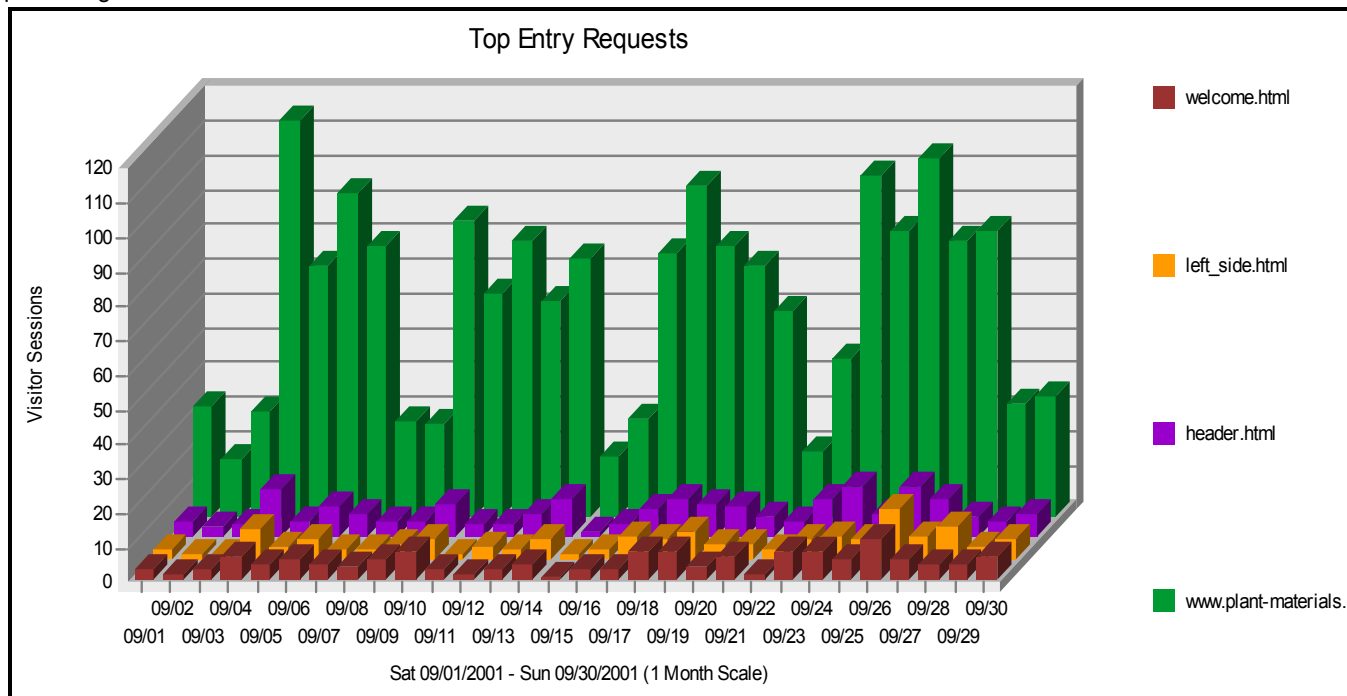
Top Entry Pages			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	61.17%	1,881
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	7.41%	228
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	5.17%	159
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	5.17%	159
5	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	2.37%	73
6	http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.58%	18
7	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.52%	16
8	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	0.52%	16
9	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.48%	15
10	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	0.42%	13
11	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	0.42%	13
12	Corvallis Plant Materials Center	0.42%	13

Top Entry Pages			
	File	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/orpmc/		
13	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/	0.39%	12
14	National Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mdpmc/	0.35%	11
15	http://www.plant-materials.nrcs.usda.gov/seedpro.html	0.32%	10
16	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	0.32%	10
17	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.29%	9
18	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/	0.26%	8
19	East Texas Plant Materials Center http://www.plant-materials.nrcs.usda.gov/etpmc/	0.22%	7
20	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/header.html	0.22%	7
Total For the Pages Above		87.08%	2,678

Top Entry Pages - Help Card	
<p>This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p> <p>This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.</p>	

Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Top Entry Requests			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	46.28%	1,879
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	5.54%	225
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	3.89%	158
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	3.81%	155
5	http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg	2.36%	96
6	http://www.plant-materials.nrcs.usda.gov/images/border.jpg	2.26%	92
7	http://www.plant-materials.nrcs.usda.gov/main[1].css	2.06%	84
8	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	1.79%	73
9	http://www.plant-materials.nrcs.usda.gov/images/montage.jpg	1.65%	67
10	http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif	1.5%	61
11	http://www.plant-materials.nrcs.usda.gov/images/dot.gif	1.37%	56
12	http://www.plant-materials.nrcs.usda.gov/images/pmp_logo.jpg	1.37%	56
13	http://www.plant-materials.nrcs.usda.gov/images/info.gif	0.93%	38
14	http://www.plant-materials.nrcs.usda.gov/images/approved_sm.gif	0.88%	36
15	http://www.plant-materials.nrcs.usda.gov/images/bullet.gif	0.86%	35
16	http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.44%	18
17	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	0.34%	14

Top Entry Requests			
	File	% of Total	Visitor Sessions
18	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.34%	14
19	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.32%	13
20	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	0.32%	13
Total For the Requests Above		78.39%	3,183

Top Entry Requests - Help Card	
<p>This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p> <p>Consider what is catching the attention of visitors most quickly and effectively.</p>	

Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.

Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmctn310699.pdf	0.02%	1
2	Range Publications http://www.plant-materials.nrcs.usda.gov/pubs/range.html	0.02%	1
3	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcpdpdpu5iagerm.pdf	0.02%	1
4	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	0.02%	1
5	http://www.plant-materials.nrcs.usda.gov/mipmc/images/map_lg.jpg	0.02%	1
6	Buffer Related Publications http://www.plant-materials.nrcs.usda.gov/pubs/buffers.html	0.02%	1
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/mipmc/releases.html	0.02%	1
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/gapmc/releases.html	0.02%	1
9	Untitled Document http://www.plant-materials.nrcs.usda.gov/gapmc/about.html	0.02%	1
10	Untitled Document http://www.plant-materials.nrcs.usda.gov/mspmc/about.html	0.02%	1
11	http://www.plant-materials.nrcs.usda.gov/gapmc/images/sitephoto.gif	0.02%	1
12	http://www.plant-materials.nrcs.usda.gov/idpmc/images/idpmc_pic.jpg	0.02%	1
13	http://www.plant-materials.nrcs.usda.gov/idpmc/main[1].css	0.02%	1
14	Untitled Document http://www.plant-materials.nrcs.usda.gov/orpmc/releases.html	0.02%	1
15	Untitled Document http://www.plant-materials.nrcs.usda.gov/nppm/manual.html	0.02%	1
16	Related Web Sites: Ecological Restoration http://www.plant-materials.nrcs.usda.gov/websites/eco.html	0.02%	1
17	East Texas Plant Materials Center http://www.plant-materials.nrcs.usda.gov/etpmc/welcome.html	0.02%	1
18	Tucson Plant Materials Center http://www.plant-materials.nrcs.usda.gov/azpmc/left_side.html	0.02%	1
19	http://www.plant-materials.nrcs.usda.gov/nypmc/images/map_sm.jpg	0.02%	1
20	Related Web Sites: Agronomy and Agriculture Sites http://www.plant-materials.nrcs.usda.gov/websites/agr.html	0.02%	1
Total For the Requests Above		0.49%	20

Least Requested Entry Requests - Help Card

This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

Consider what isn't catching the attention of visitors very quickly or effectively.

Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	26.01%	798
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	11.21%	344
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	11.08%	340
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	7.52%	231
5	http://www.plant-materials.nrcs.usda.gov/seeding.html	2.9%	89
6	http://www.plant-materials.nrcs.usda.gov/seedpro.html	1.79%	55
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	1.62%	50
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/current/pmhighlights00.html	1.43%	44
9	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	1.43%	44
10	http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.43%	44
11	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	1.2%	37
12	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	0.97%	30
13	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	0.91%	28
14	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	0.88%	27
15	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.84%	26
16	http://www.plant-materials.nrcs.usda.gov/idpmc/idpmc.html	0.74%	23
17	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/left_side.html	0.61%	19
18	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	0.45%	14
19	http://www.plant-materials.nrcs.usda.gov/idpmc/irwppd.html	0.42%	13
20	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/what_we_do.html	0.42%	13
Total For the Pages Above (only sessions starting on a valid document type are included)		73.95%	2,269

Top Exit Pages - Help Card

This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

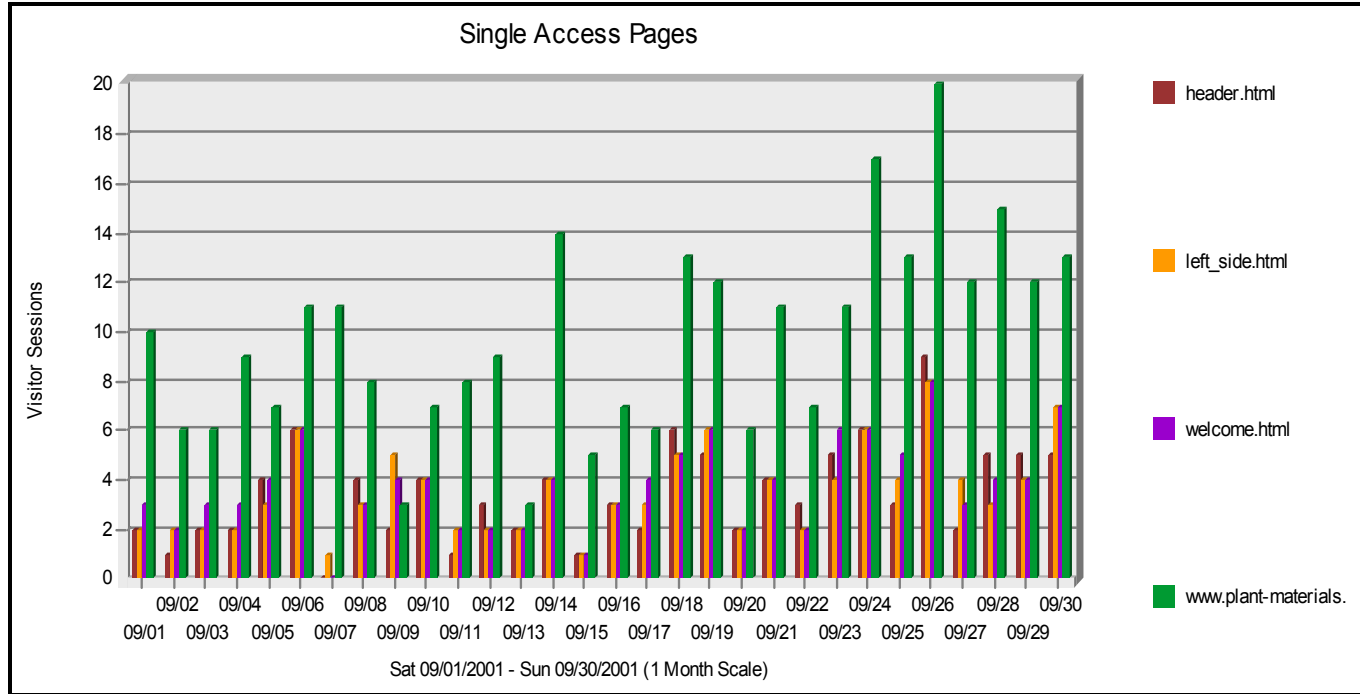
Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't

Top Exit Pages - Help Card

apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



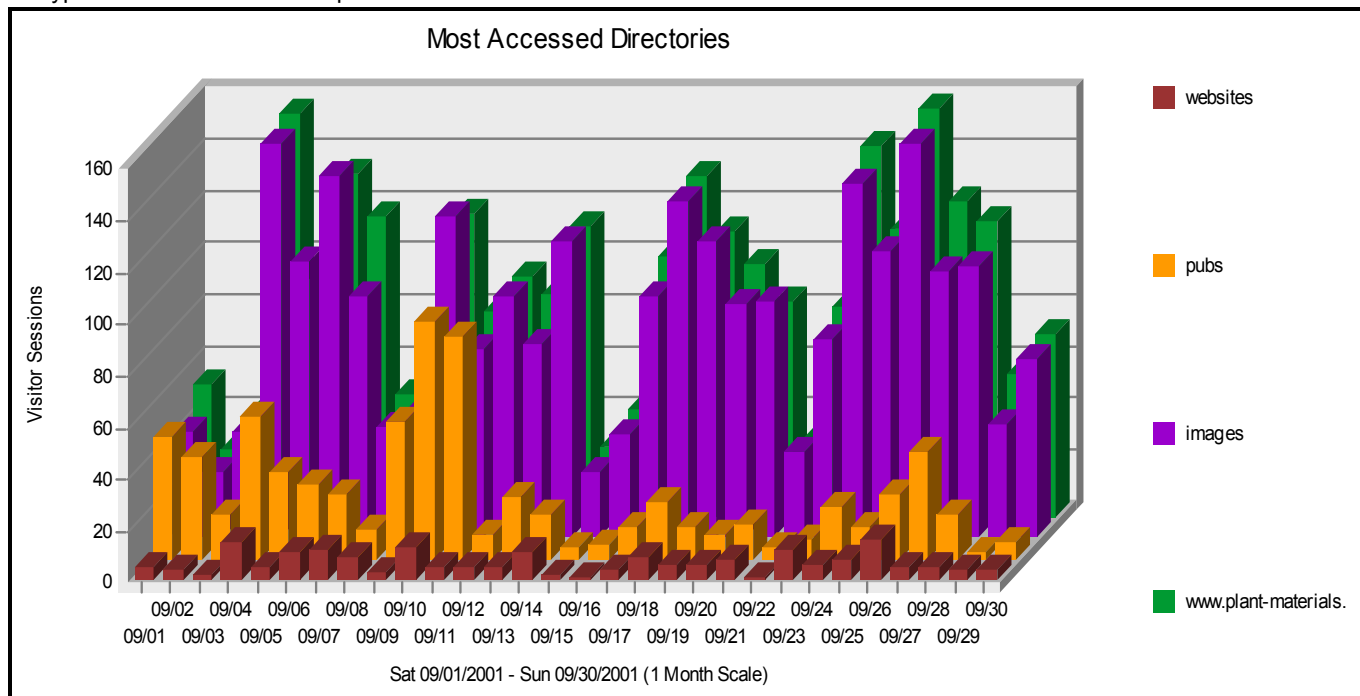
Single Access Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	31.09%	292
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	11.92%	112
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	11.28%	106
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	10.96%	103
5	http://www.plant-materials.nrcs.usda.gov/seeding.html	1.38%	13
6	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	1.06%	10
7	http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.06%	10
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	1.06%	10
9	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	0.95%	9
10	http://www.plant-materials.nrcs.usda.gov/seedpro.html	0.85%	8
11	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	0.85%	8
12	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	0.74%	7
13	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.63%	6

Single Access Pages			
	Pages	% of Total	Visitor Sessions
14	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/header.html	0.53%	5
15	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	0.53%	5
16	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/header.html	0.53%	5
17	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/welcome.html	0.42%	4
18	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.42%	4
19	Untitled Document http://www.plant-materials.nrcs.usda.gov/bobby.html	0.42%	4
20	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/	0.42%	4
Total For the Pages Above		77.2%	725

Single Access Pages - Help Card	
<p>This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.</p> <p>This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?</p>	

Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/	15,758	31.21 %	64.34%	40,951	2,696
2	http://www.plant-materials.nrcs.usda.gov/images	24,649	48.83 %	61.33%	109,770	2,597
3	http://www.plant-materials.nrcs.usda.gov/pubs	3,024	5.99%	98.37%	318,168	778
4	http://www.plant-materials.nrcs.usda.gov/websites	387	0.76%	95.09%	4,671	202
5	http://www.plant-materials.nrcs.usda.gov/idpmc	1,365	2.7%	83.8%	15,181	158
6	http://www.plant-materials.nrcs.usda.gov/current	105	0.2%	98.09%	1,898	99
7	http://www.plant-materials.nrcs.usda.gov/njpmc	376	0.74%	84.04%	2,547	85
8	http://www.plant-materials.nrcs.usda.gov/nypmc	248	0.49%	89.91%	1,916	77
9	http://www.plant-materials.nrcs.usda.gov/mtpmc	353	0.69%	71.38%	2,635	65
10	http://www.plant-materials.nrcs.usda.gov/intranet	115	0.22%	92.17%	1,211	65
11	http://www.plant-materials.nrcs.usda.gov/mdpmc	316	0.62%	76.26%	1,851	59
12	http://www.plant-	233	0.46%	92.27%	1,799	58

Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
	materials.nrcs.usda.gov/orpmc					
13	http://www.plant-materials.nrcs.usda.gov/nmpmc	230	0.45%	62.6%	1,323	51
14	http://www.plant-materials.nrcs.usda.gov/mopmc	190	0.37%	66.31%	1,268	51
15	http://www.plant-materials.nrcs.usda.gov/kspmc	300	0.59%	79.66%	2,233	51
16	http://www.plant-materials.nrcs.usda.gov/ndpmc	303	0.6%	79.2%	2,463	48
17	http://www.plant-materials.nrcs.usda.gov/mipmc	246	0.48%	88.21%	1,573	46
18	http://www.plant-materials.nrcs.usda.gov/gapmc	181	0.35%	85.08%	1,257	44
19	http://www.plant-materials.nrcs.usda.gov/txpmc	209	0.41%	76.07%	1,741	42
20	http://www.plant-materials.nrcs.usda.gov/copmc	229	0.45%	77.29%	2,018	42

Most Accessed Directories - Help Card

This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.

Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.

These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.

Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	10.13%	311
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	9.51%	292
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	6.81%	209
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	3.78%	116
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	3.65%	112
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	3.45%	106
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	3.35%	103
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program	1.85%	57

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	1.49%	46
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	1.43%	44
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.4%	43
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.3%	40
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.23%	38

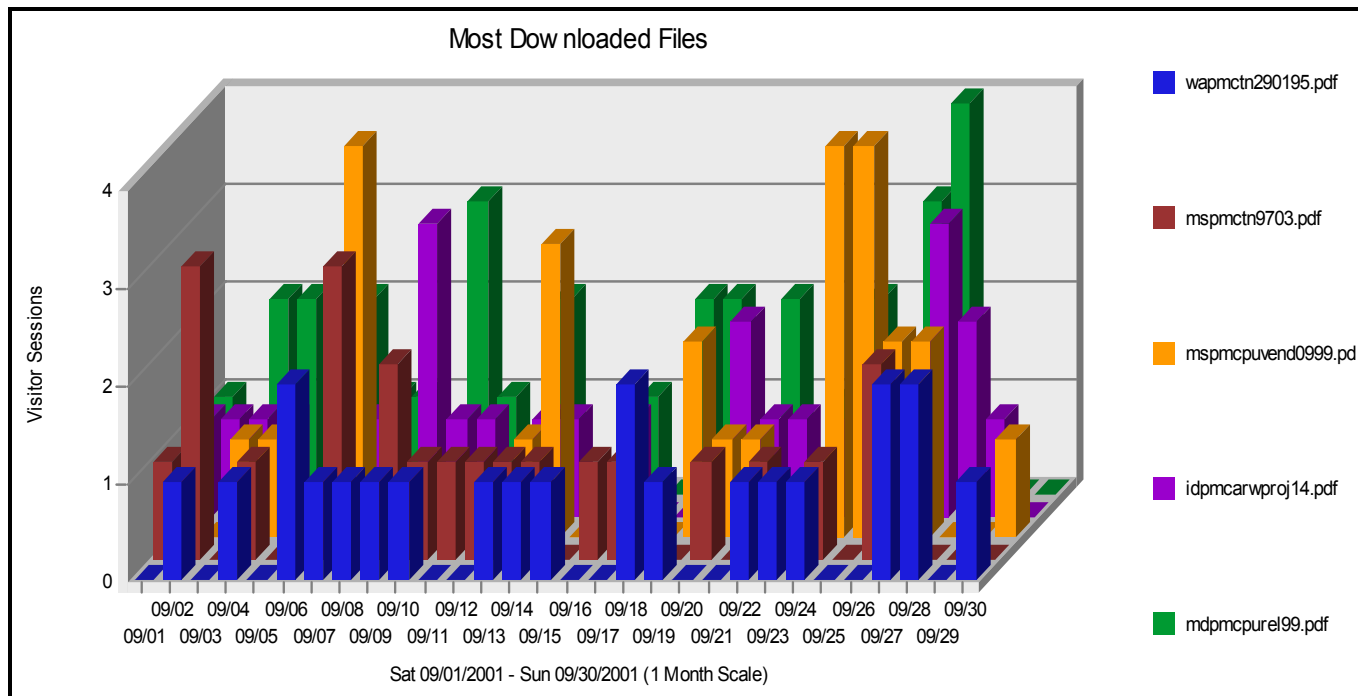
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/seeding.html	1.2%	37
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	0.97%	30
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/seeding.html	0.94%	29
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	0.88%	27

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	5. Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html		
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 5. http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.78%	24
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	0.71%	22
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	0.68%	21

Top Paths Through Site - Help Card
<p>This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p>Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>

Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcpurel99.pdf	183	6.93%	33
2	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	94	3.56%	28
3	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	107	4.05%	27
4	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9703.pdf	44	1.66%	23
5	http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf	50	1.89%	22
6	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsygrstnd.pdf	48	1.81%	20
7	http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	43	1.63%	20
8	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9503.pdf	31	1.17%	19

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
9	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	53	2%	19
10	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	67	2.53%	19
11	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn440796.pdf	56	2.12%	18
12	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcbr00hl.pdf	34	1.28%	18
13	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn360195.pdf	35	1.32%	17
14	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9707.pdf	40	1.51%	17
15	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj6.pdf	29	1.09%	15
16	http://www.plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	30	1.13%	15
17	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn380201.pdf	62	2.35%	13
18	http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	63	2.38%	13
19	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj17.pdf	51	1.93%	11
20	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9504.pdf	27	1.02%	11
Total For the Files Above		1,147	43.47%	N/A

Most Downloaded Files - Help Card

This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.

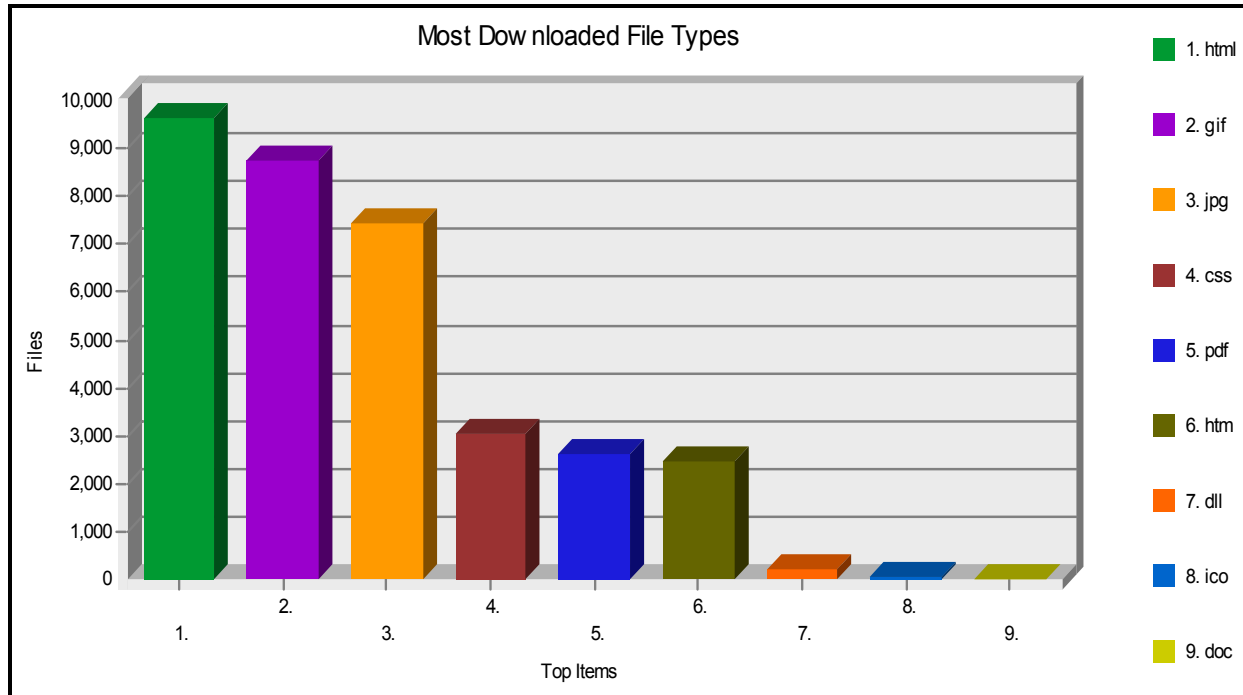
Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.

Tip: To focus your report, consider using the File Filter to include or exclude files or file types.

Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types			
	File type	Files	K Bytes Transferred
1	html	9,631	75,222
2	gif	8,714	20,415
3	jpg	7,412	108,390
4	css	3,025	2,172
5	pdf	2,613	315,175
6	htm	2,494	5,088
7	dll	224	3,135
8	ico	68	32
9	doc	22	1,291
10	xls	3	188
Total Files & K Bytes Transferred		34,206	531,103

Most Downloaded File Types - Help Card

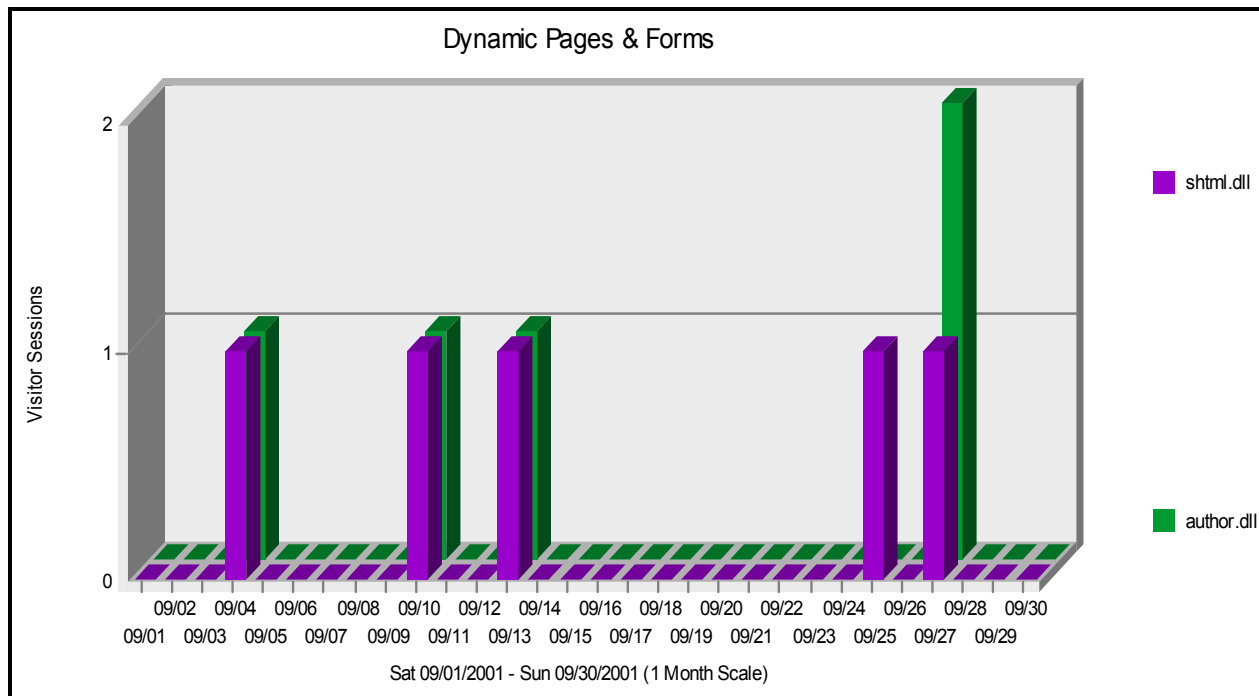
This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.

This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	218	97.32%	5
2	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	6	2.67%	5

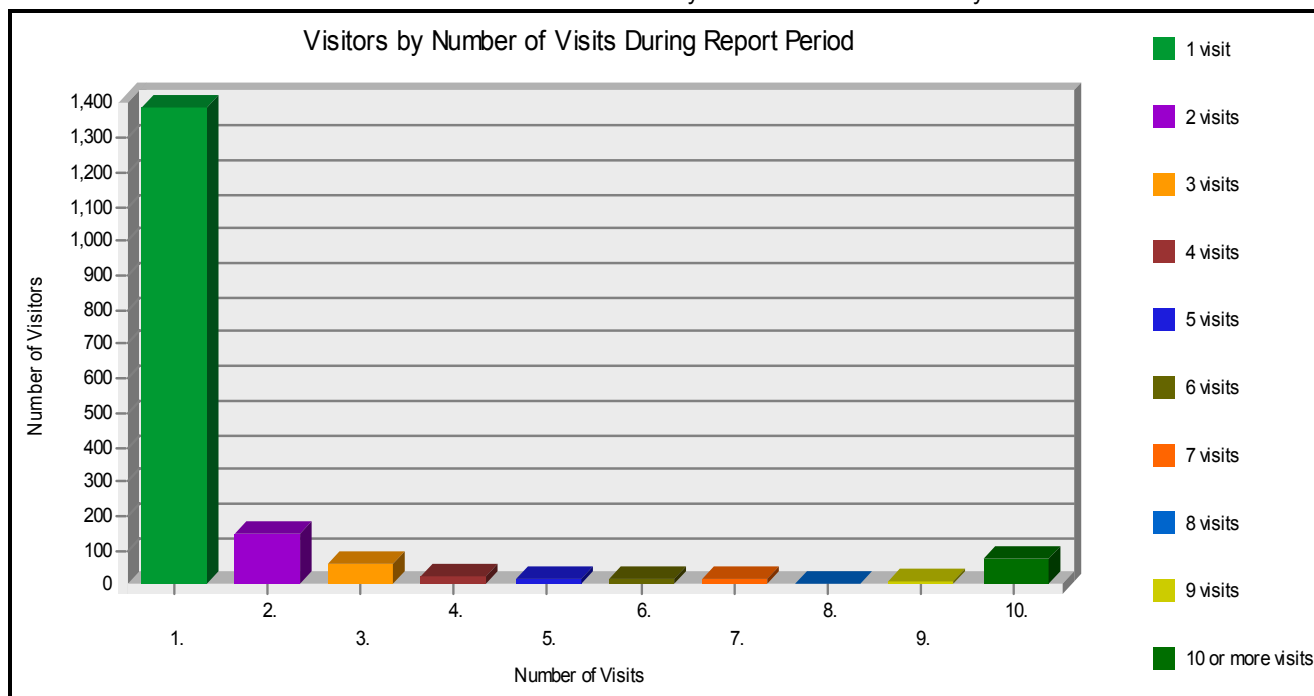
Dynamic Pages & Forms - Help Card

This section shows the dynamic pages and forms that are used the most.

If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period		
Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	1389	78.56%
2 visits	150	8.48%
3 visits	60	3.39%
4 visits	24	1.35%
5 visits	21	1.18%
6 visits	15	0.84%
7 visits	15	0.84%
8 visits	5	0.28%
9 visits	12	0.67%
10 or more visits	77	4.35%

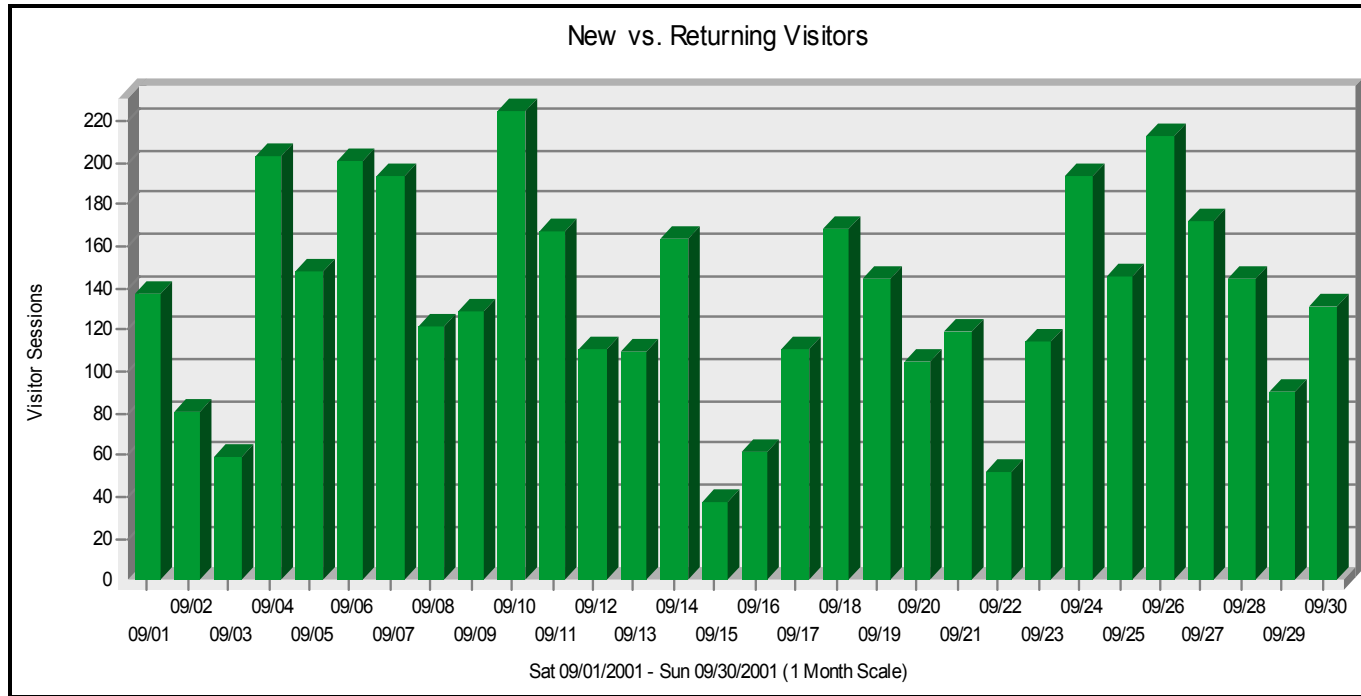
Visitors by Number of Visits During Report Period - Help Card

This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	4,052	99.80%

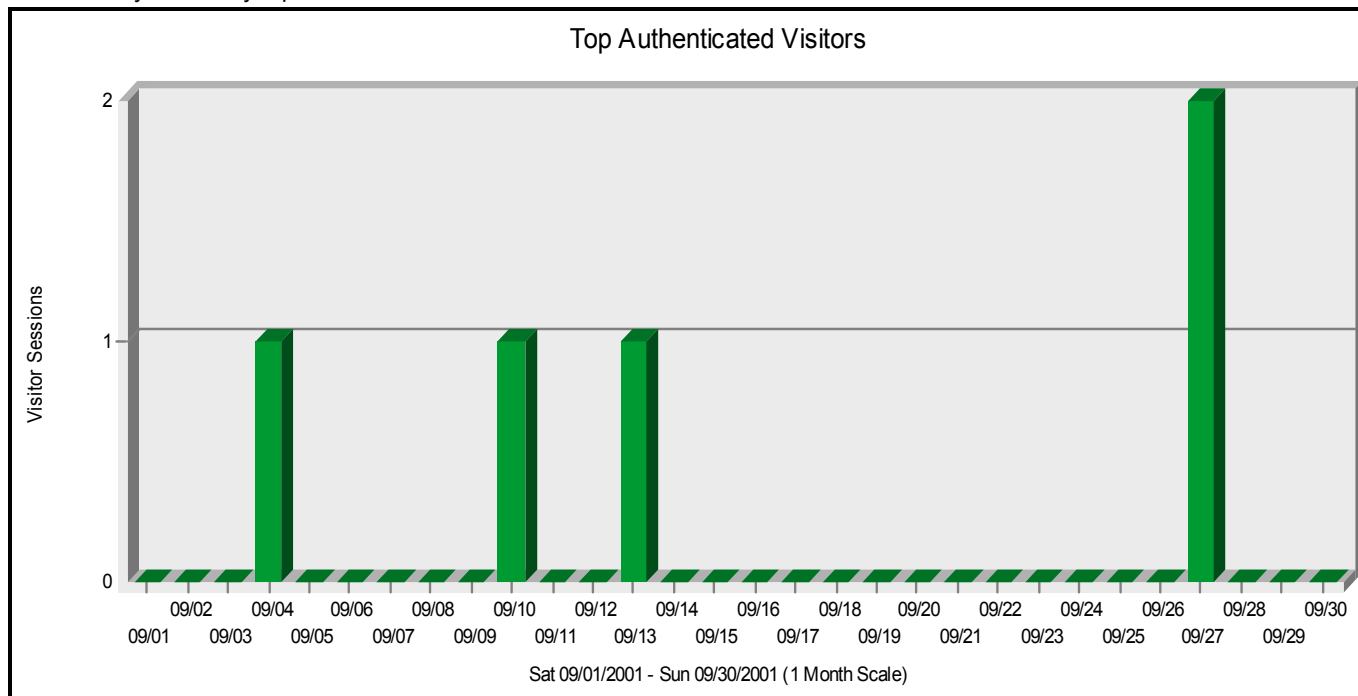
New vs. Returning Visitors - Help Card

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	GNOSIS\anelson	214	100%	5
Total		214	100%	5

Top Authenticated Visitors - Help Card

This section shows the authenticated users who visited your site the most.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	crawl1.googlebot.com	400	0.79%	130
2	crawl4.googlebot.com	297	0.58%	110
3	crawl3.googlebot.com	206	0.4%	104
4	crawl5.googlebot.com	179	0.35%	92
5	crawl2.googlebot.com	124	0.24%	77
6	crawl6.googlebot.com	110	0.21%	74
7	cr005r01.sac2.fastsearch.net	68	0.13%	50
8	crawl9.googlebot.com	56	0.11%	41
9	199.155.251.247	4,645	9.2%	38
10	orcorvalli002.orcorvalli.fsc.usda.gov	756	1.49%	37
11	199.148.228.249	664	1.31%	32
12	199.156.125.254	751	1.48%	32
13	nrsc5.mdbeltsvil.fsc.usda.gov	644	1.27%	31
14	mbeltsvild002.mdbeltsvil.fsc.usda.gov	434	0.86%	26
15	miroselaked003.fsc.usda.gov	373	0.73%	25
16	mbeltsvild001.mdbeltsvil.fsc.usda.gov	528	1.04%	24
17	nrsc3.mdbeltsvil.fsc.usda.gov	450	0.89%	21
18	cr021r01.sac2.fastsearch.net	20	0.03%	20
19	crawl7.googlebot.com	22	0.04%	18
20	nrsc1.mdbeltsvil.fsc.usda.gov	476	0.94%	18
Subtotal for Visitors Above		11,203	22.2%	1,000
Total		50,479	100%	4,060

Top Visitors - Help Card

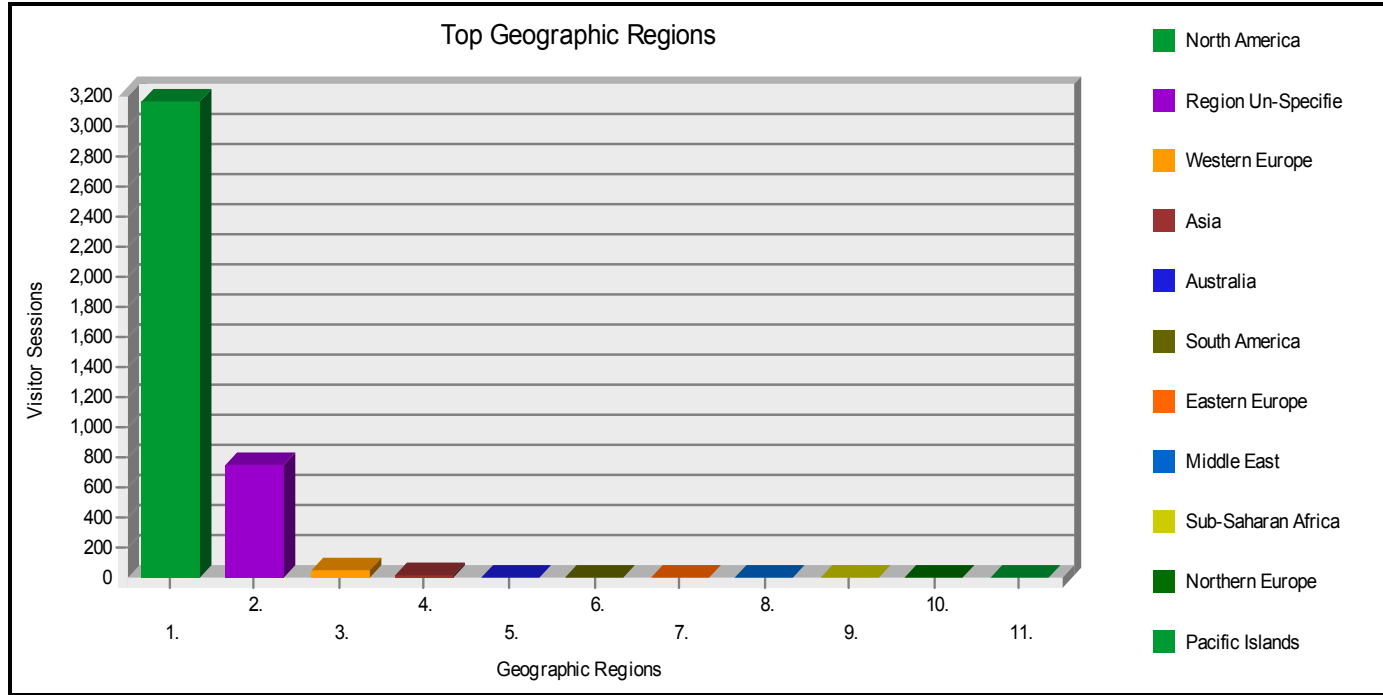
This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions		
	Geographic Regions	Visitor Sessions
1	North America	3,178
2	Region Un-Specified	762
3	Western Europe	66
4	Asia	23
5	Australia	13
6	South America	5
7	Eastern Europe	4
8	Middle East	4
9	Sub-Saharan Africa	2
10	Northern Europe	2
11	Pacific Islands	1
Total		4,060

Top Geographic Regions - Help Card

This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and

Top Geographic Regions - Help Card

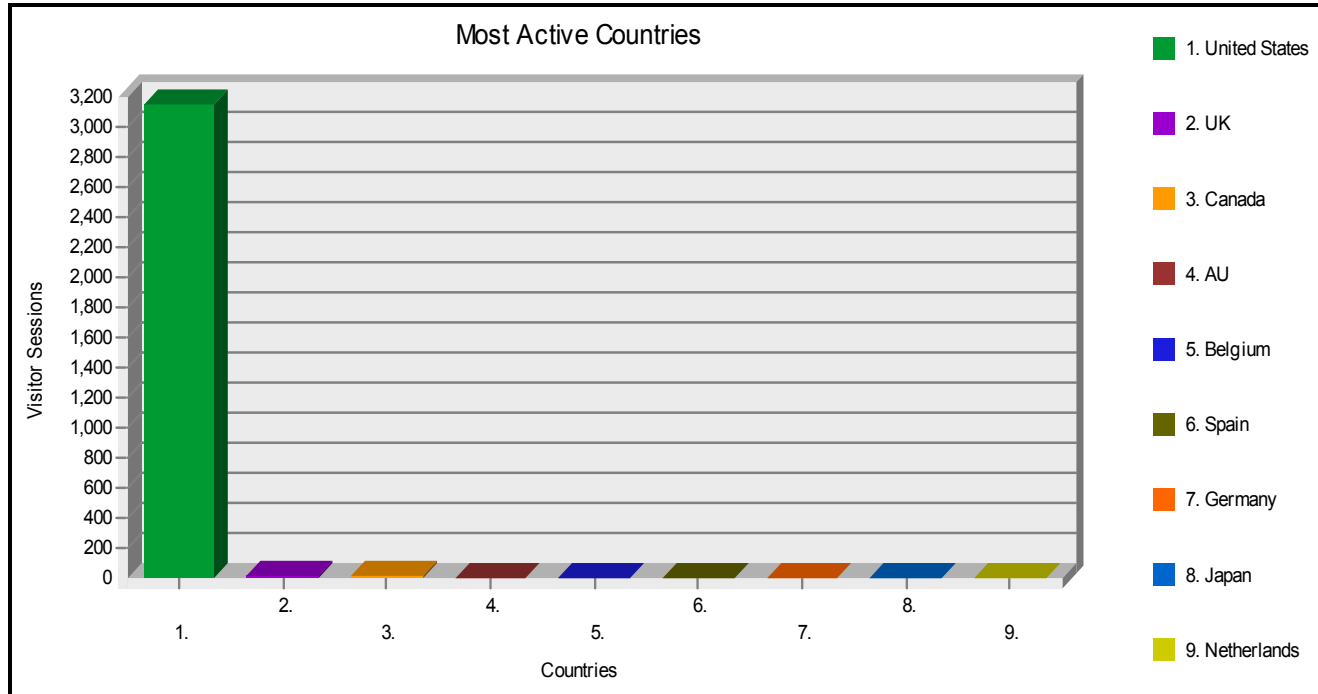
this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



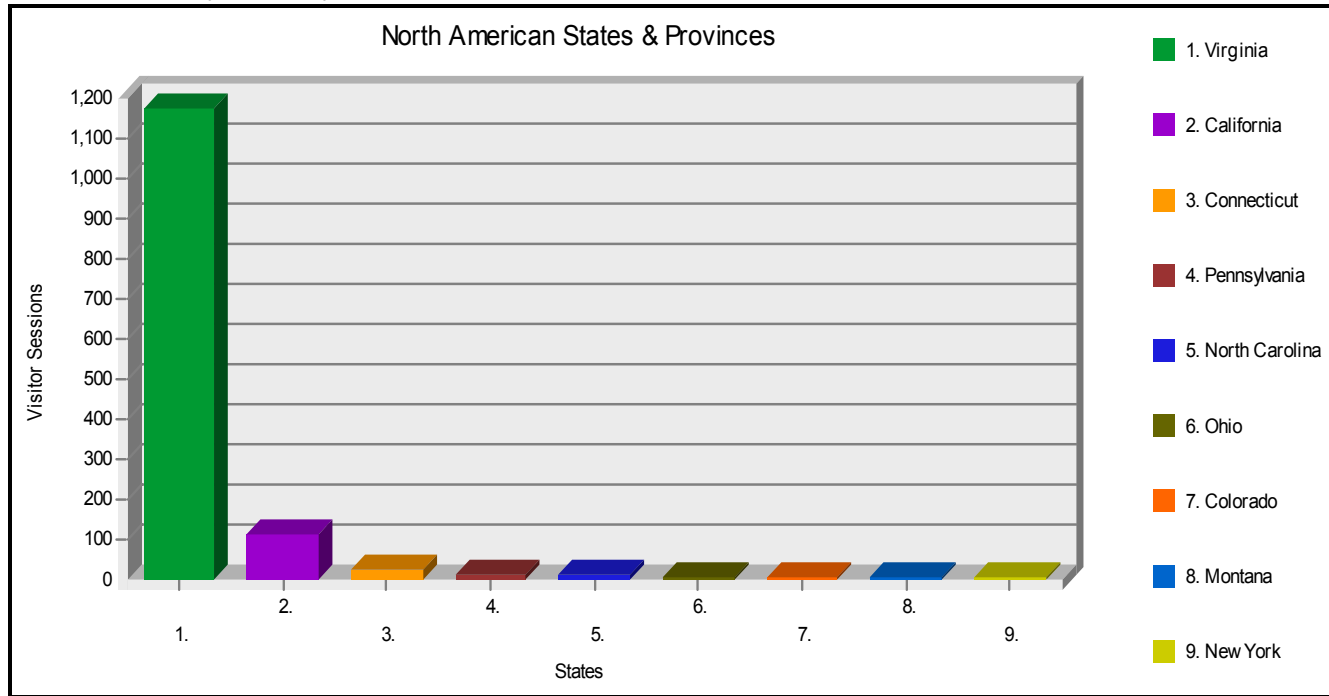
Most Active Countries		
	Countries	Visitor Sessions
1	United States	3,156
2	UK	23
3	Canada	17
4	AU	13
5	Belgium	11
6	Spain	10
7	Germany	10
8	Japan	8
9	Netherlands	5
10	Singapore	5
11	Mexico	5
12	Taiwan	4
13	Brazil	3
14	Arab Emirates, United	2
15	South Africa	2
16	Malaysia	2
17	Norway	2
18	Israel	2
19	Hong Kong	2
20	Italy	2

Most Active Countries		
	Countries	Visitor Sessions
Total		3,284

Most Active Countries - Help Card	
<p>This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.</p> <p>If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.</p> <p>Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.</p> <p>This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.</p>	

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



North American States & Provinces		
	State	Visitor Sessions
1	Virginia	1,181
2	California	113
3	Connecticut	25
4	Pennsylvania	18
5	North Carolina	14
6	Ohio	12
7	Colorado	12
8	Montana	9
9	New York	9
10	Florida	7
11	Utah	7
12	Oregon	7
13	Washington	7
14	Illinois	6
15	Michigan	6
16	New Mexico	6
17	Idaho	5
18	North Dakota	5
19	Georgia	5
20	Texas	5
Total For the States Above		1,459

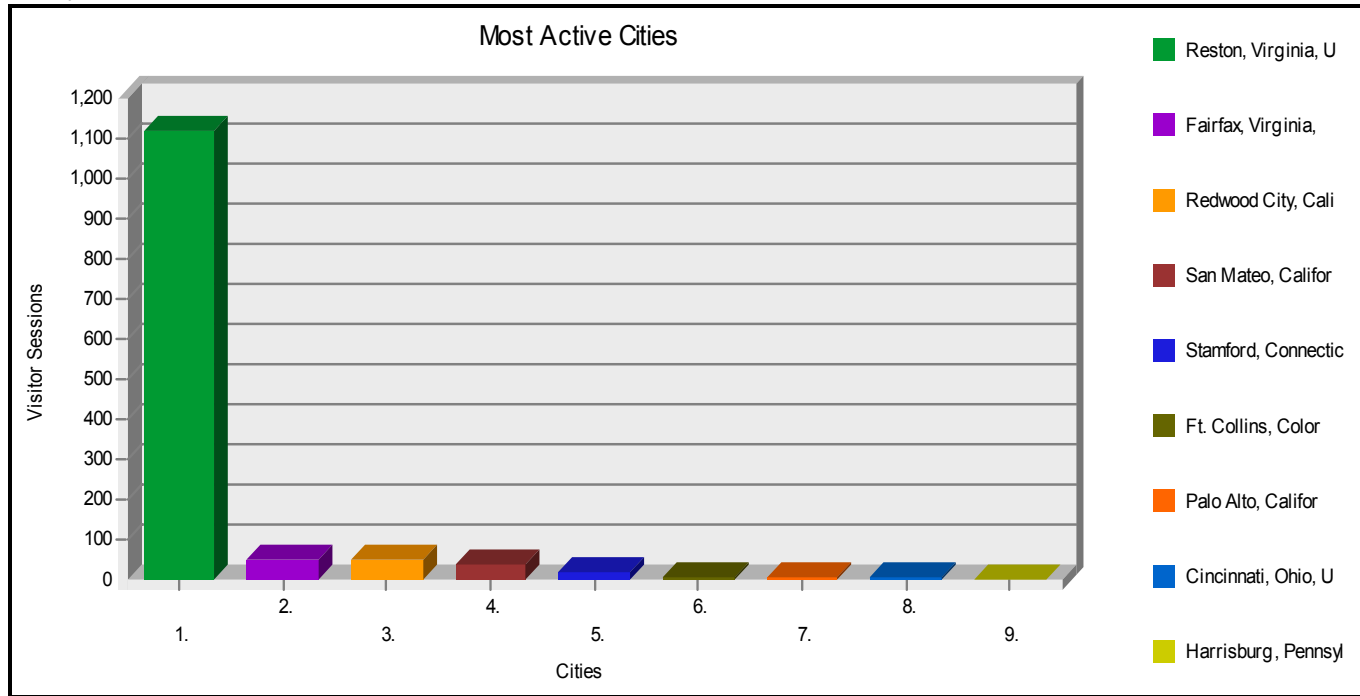
North American States and Provinces - Help Card

This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Most Active Cities		
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,124
2	Fairfax, Virginia, United States	52
3	Redwood City, California, United States	50
4	San Mateo, California, United States	39
5	Stamford, Connecticut, United States	24
6	Ft. Collins, Colorado, United States	10
7	Palo Alto, California, United States	8
8	Cincinnati, Ohio, United States	7
9	Harrisburg, Pennsylvania, United States	6
10	Raleigh, North Carolina, United States	6
11	Fargo, North Dakota, United States	5
12	Norcross, Georgia, United States	5
13	Tallahassee, Florida, United States	5
14	Billings, Montana, United States	5
15	Logan, Utah, United States	5
16	Laurel, Maryland, United States	4
17	Albuquerque, New Mexico, United States	4
18	Moscow, Idaho, United States	4
19	New York, New York, United States	4
20	University Park, Pennsylvania, United States	4
Total For the Cities Above		1,371

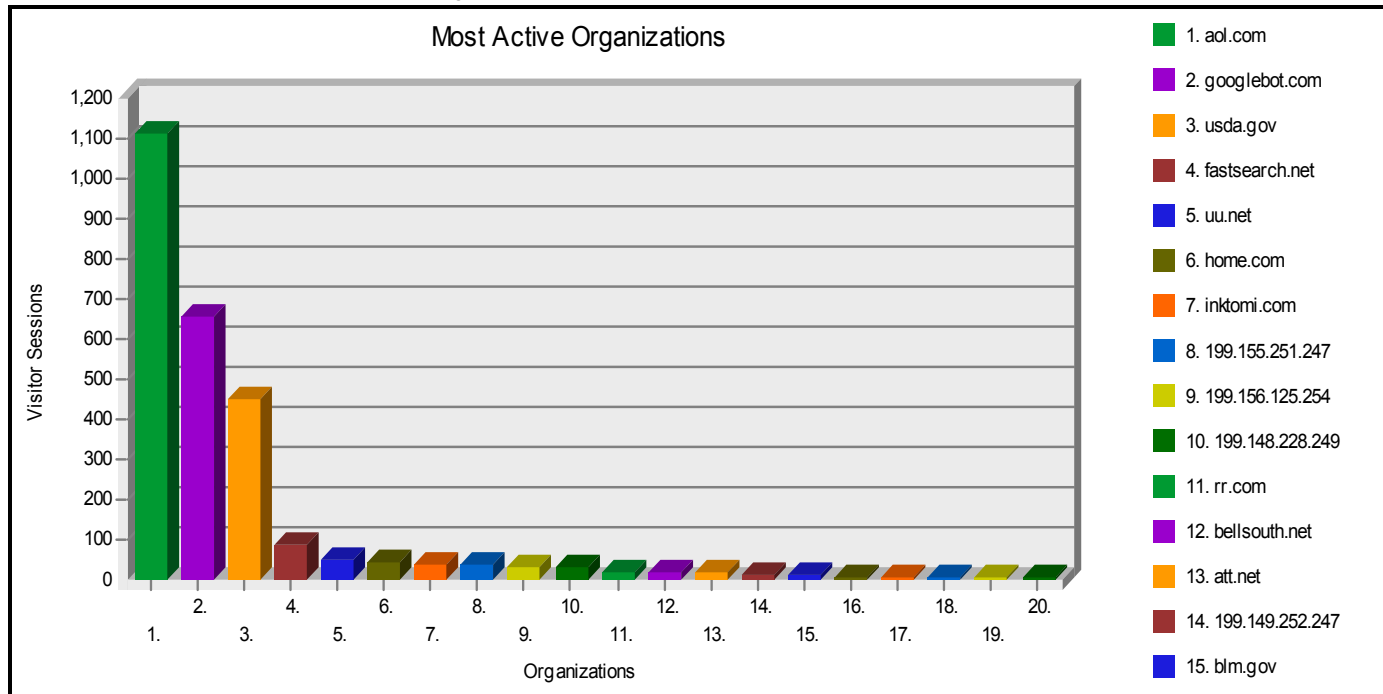
Most Active Cities - Help Card

This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

City information can be useful in focusing your marketing efforts in other media such as print or television advertising.

Most Active Organizations

This section identifies the companies or organizations that accessed the site the most often.



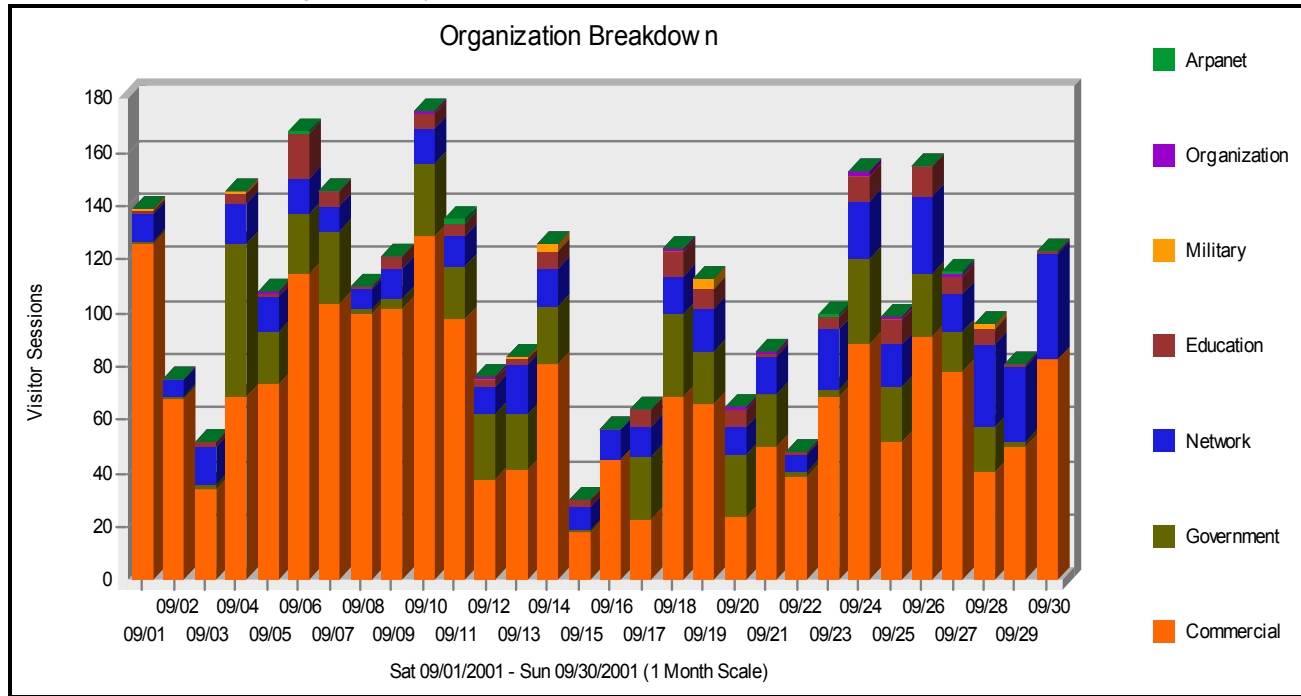
Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	America Online http://aol.com	2,056	4.07%	1,117
2	http://googlebot.com	1,430	2.83%	657
3	http://usda.gov	10,893	21.57%	452
4	http://fastsearch.net	163	0.32%	89
5	UUNET Technologies Inc. http://uu.net	993	1.96%	52
6	Home Network http://home.com	688	1.36%	46
7	Inktomi Corp. http://inktomi.com	50	0.09%	39
8	http://199.155.251.247	4,645	9.2%	38
9	http://199.156.125.254	751	1.48%	32
10	http://199.148.228.249	664	1.31%	32
11	EXCALIBUR Group A Time Warner Company http://rr.com	414	0.82%	24
12	http://bellsouth.net	441	0.87%	22
13	AT http://att.net	317	0.62%	20
14	http://199.149.252.247	154	0.3%	15
15	http://blm.gov	454	0.89%	14
16	http://uswest.net	309	0.61%	12
17	http://pol.co.uk	42	0.08%	11
18	http://209.143.212.23	11	0.02%	11

Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
19	Colorado State University http://colostate.edu	653	1.29%	10
20	http://verizon.net	164	0.32%	10
Subtotal For Companies Above		25,292	50.1%	2,703
Total For the Log File		50,479	100%	4,060

Most Active Organizations - Help Card				
<p>This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.</p> <p>Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.</p>				

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown				
	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	7,450	25.1%	2,067
2	Government	11,562	38.96%	480
3	Network	6,807	22.93%	462
4	Education	3,392	11.43%	137
5	Military	234	0.78%	12
6	Organization	155	0.52%	10
7	Arpanet	75	0.25%	4
Total for Known Organization Types		29,675	100%	3,172

Organization Breakdown - Help Card

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).

Consider what type of organization is interested in your site and how you can attract other types.

Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	154
Average Number of Hits per day on Weekdays	2,226
Average Number of Visitor Sessions for the entire Weekend	192
Average Number of Hits for the entire Weekend	1,189
Most Active Day of the Week	Tue
Least Active Day of the Week	Sat
Most Active Day Ever	September 04, 2001
Number of Hits on Most Active Day	4,484
Least Active Day Ever	September 22, 2001
Number of Hits on Least Active Day	323
Most Active Hour of the Day	10:00-10:59
Least Active Hour of the Day	02:00-02:59

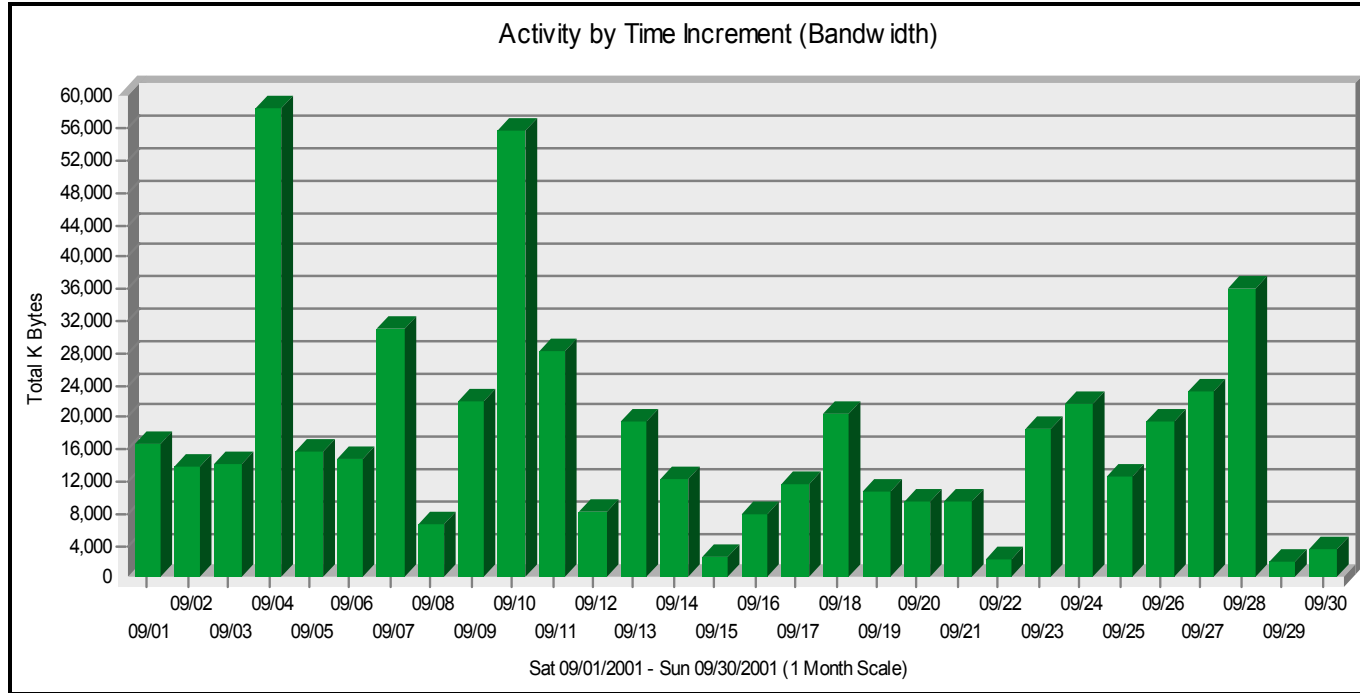
Summary of Activity for Report Period - Help Card

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



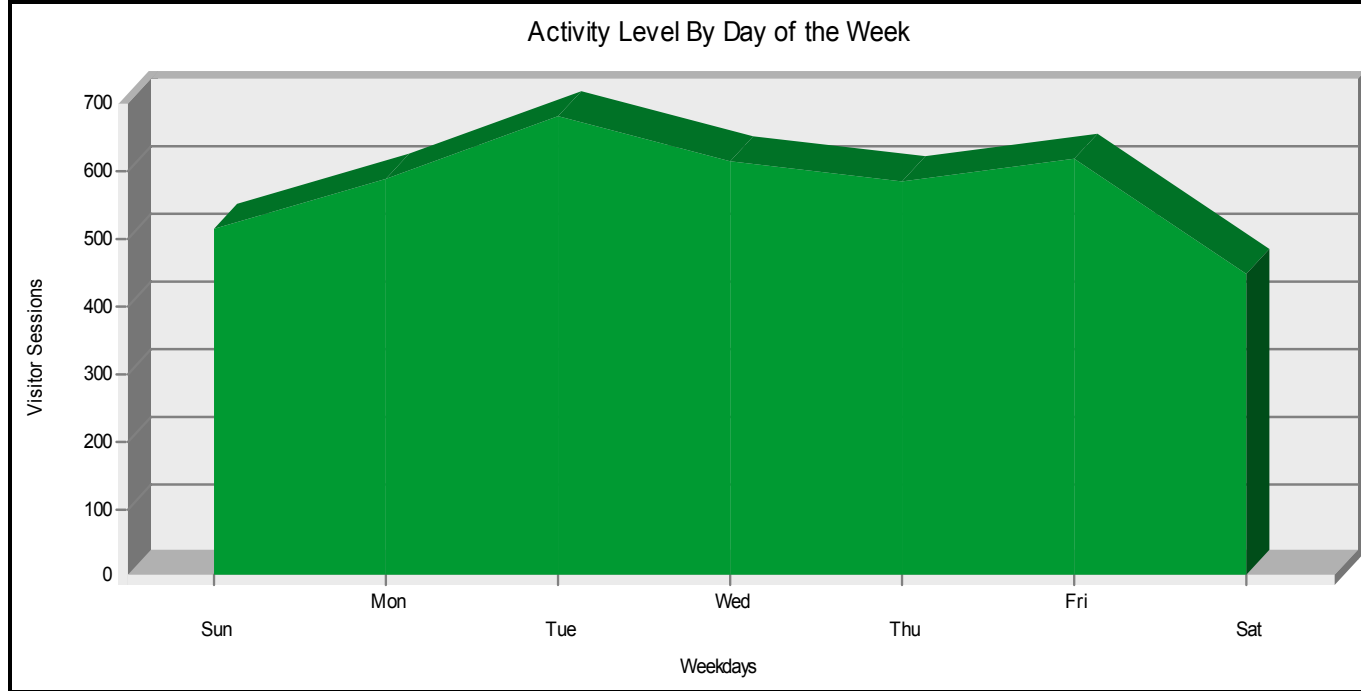
Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Sat 09/01/2001	720	314	16,704 K	145
Sun 09/02/2001	343	114	13,861 K	81
Mon 09/03/2001	699	217	14,298 K	59
Tue 09/04/2001	4,484	1,450	58,735 K	203
Wed 09/05/2001	2,448	729	15,711 K	148
Thu 09/06/2001	2,414	745	14,962 K	201
Fri 09/07/2001	2,304	845	31,240 K	193
Sat 09/08/2001	635	305	6,818 K	121
Sun 09/09/2001	815	264	22,182 K	129
Mon 09/10/2001	2,675	895	55,785 K	225
Tue 09/11/2001	1,504	440	28,242 K	167
Wed 09/12/2001	1,884	550	8,335 K	111
Thu 09/13/2001	1,781	588	19,634 K	110
Fri 09/14/2001	1,657	540	12,408 K	163
Sat 09/15/2001	417	126	2,523 K	38
Sun 09/16/2001	519	156	7,916 K	62
Mon 09/17/2001	2,258	655	11,745 K	111
Tue 09/18/2001	2,874	824	20,554 K	168
Wed 09/19/2001	1,853	565	10,758 K	144
Thu 09/20/2001	2,378	710	9,490 K	105
Fri 09/21/2001	1,278	415	9,647 K	119
Sat 09/22/2001	323	106	2,284 K	52

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Sun 09/23/2001	1,182	497	18,466 K	114
Mon 09/24/2001	2,308	741	21,661 K	194
Tue 09/25/2001	2,423	740	12,663 K	146
Wed 09/26/2001	2,469	808	19,482 K	213
Thu 09/27/2001	2,755	912	23,225 K	172
Fri 09/28/2001	2,086	683	36,067 K	144
Sat 09/29/2001	435	159	1,981 K	91
Sun 09/30/2001	558	196	3,740 K	131
Total	50,479	16,289	531,117 K	4,060

Summary of Activity by Time Increment - Help Card
<p>This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).</p> <p>Periods of less activity should be considered for maintenance and content improvement.</p>

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	3,417	6.76%	517
2	Mon	7,940	15.72%	589
3	Tue	11,285	22.35%	684
4	Wed	8,654	17.14%	616
5	Thu	9,328	18.47%	588
6	Fri	7,325	14.51%	619
7	Sat	2,530	5.01%	447
Total Weekdays		44,532	88.21%	3,096
Total Weekend		5,947	11.78%	964

Activity Level by Day of the Week - Help Card

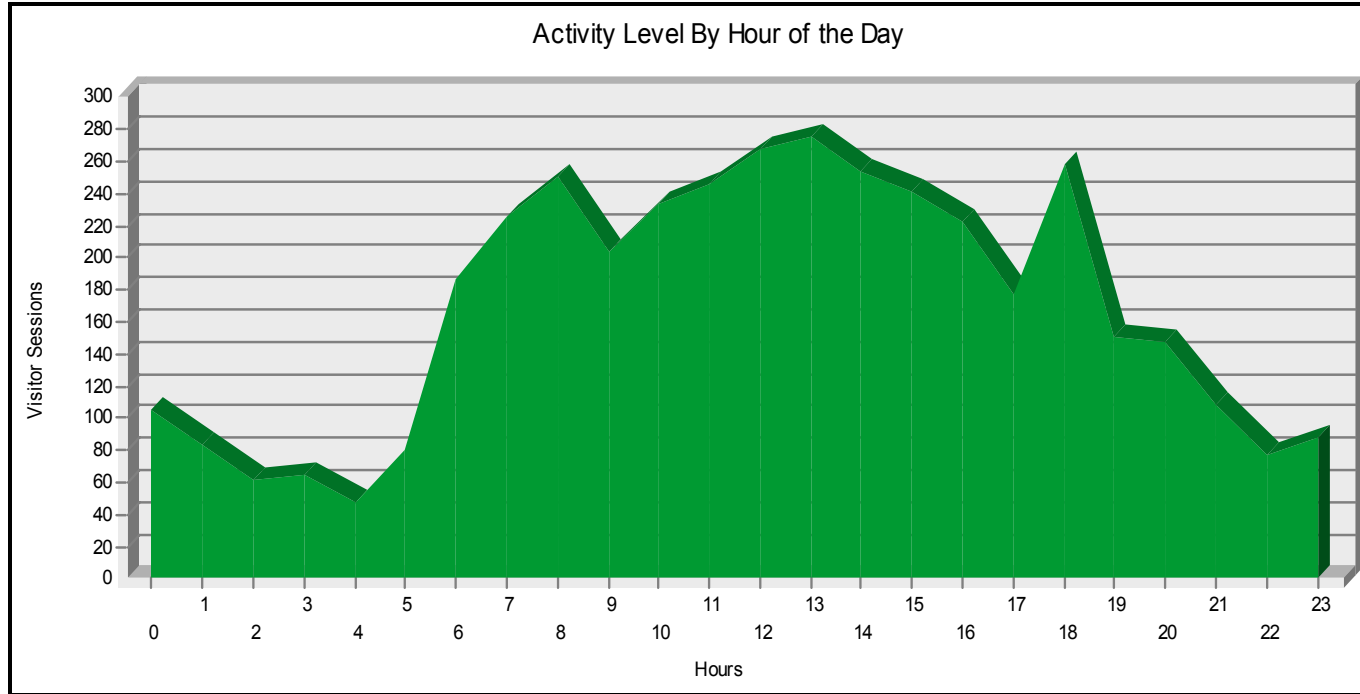
This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.

Days of less activity should be considered for maintenance and content improvement.

Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.



Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	417	0.82%	105
01:00-01:59	407	0.8%	84
02:00-02:59	331	0.65%	61
03:00-03:59	355	0.7%	65
04:00-04:59	442	0.87%	48
05:00-05:59	896	1.77%	81
06:00-06:59	2,510	4.97%	186
07:00-07:59	3,896	7.71%	226
08:00-08:59	4,345	8.6%	250
09:00-09:59	3,999	7.92%	204
10:00-10:59	4,763	9.43%	234
11:00-11:59	4,304	8.52%	246
12:00-12:59	3,406	6.74%	268
13:00-13:59	4,156	8.23%	276
14:00-14:59	3,512	6.95%	254
15:00-15:59	2,612	5.17%	242
16:00-16:59	2,180	4.31%	222
17:00-17:59	1,421	2.81%	178
18:00-18:59	1,792	3.54%	259
19:00-19:59	1,560	3.09%	150
20:00-20:59	1,106	2.19%	147

Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
21:00-21:59	993	1.96%	108
22:00-22:59	585	1.15%	78
23:00-23:59	491	0.97%	88
Total Visitors during Work Hours (8:00am-5:00pm)	33,277	65.92%	2,196
Total Visitors during After Hours (5:01pm-7:59am)	17,202	34.07%	1,864

Activity Level by Hour of the Day - Help Card

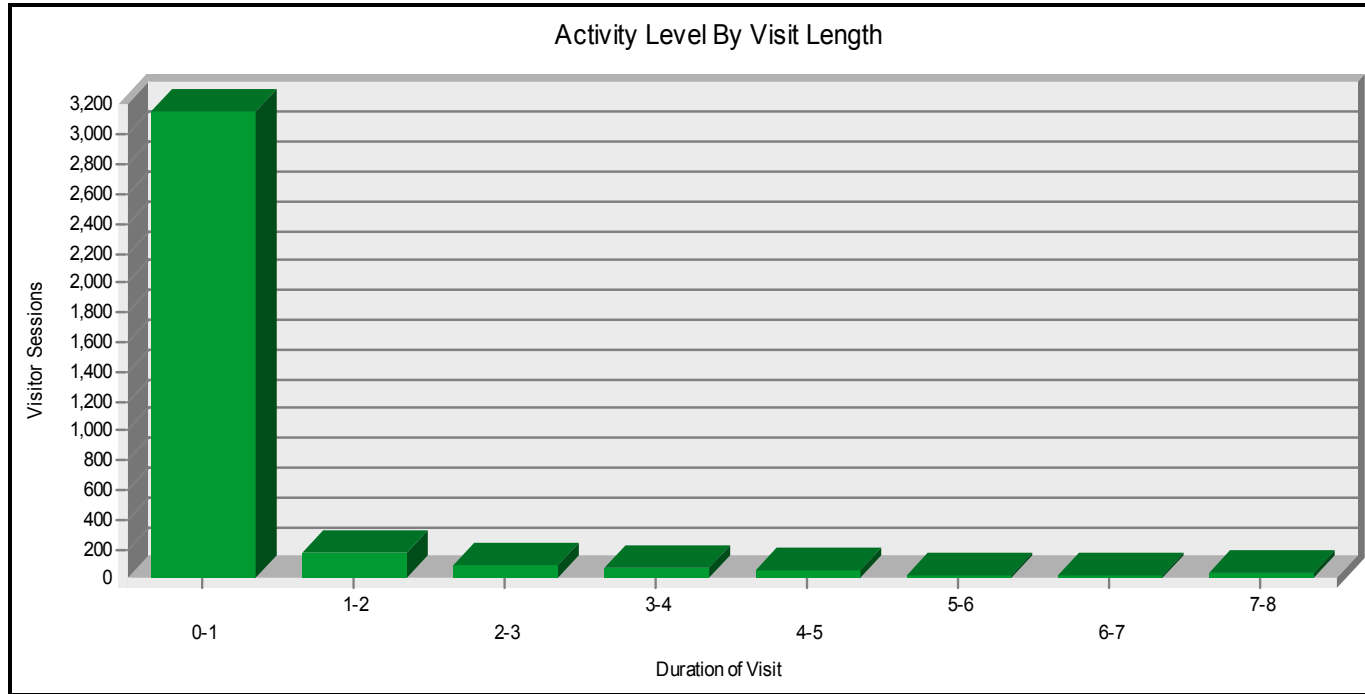
This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	3,165	6,560	78.1%	40.34%
1-2	182	1,160	4.49%	7.13%
2-3	96	794	2.36%	4.88%
3-4	72	652	1.77%	4.01%
4-5	57	629	1.4%	3.86%
5-6	31	341	0.76%	2.09%
6-7	31	299	0.76%	1.83%
7-8	35	369	0.86%	2.26%
8-9	29	381	0.71%	2.34%
9-10	29	339	0.71%	2.08%
10-11	23	219	0.56%	1.34%
11-12	19	180	0.46%	1.1%
12-13	11	135	0.27%	0.83%
13-14	14	237	0.34%	1.45%
14-15	15	176	0.37%	1.08%
15-16	16	111	0.39%	0.68%
16-17	7	38	0.17%	0.23%
17-18	12	147	0.29%	0.9%
18-19	13	200	0.32%	1.23%
> 19	195	3,291	4.81%	20.24%
Totals	4,052	16,258	100%	100%

Activity Level by Length of Visit - Help Card

This section groups visitor sessions based on the their duration. For each grouping, the total number of

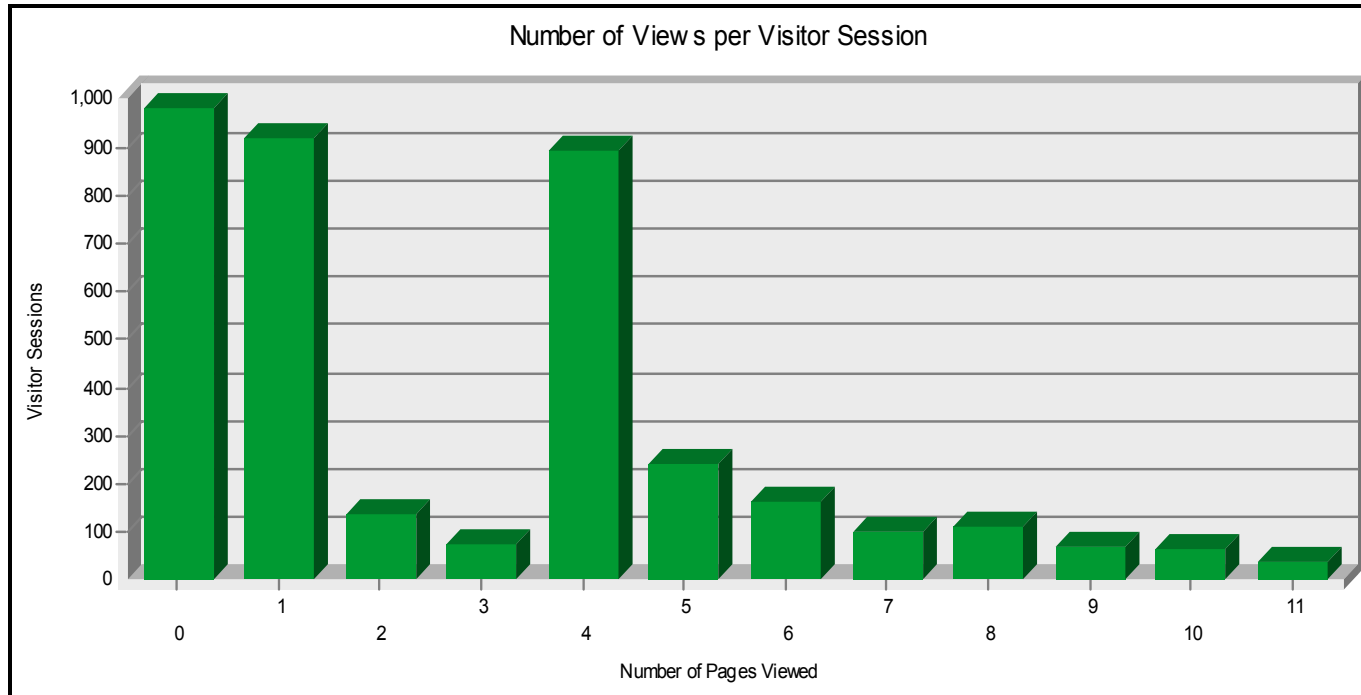
Activity Level by Length of Visit - Help Card

visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	984	24.28%
1 page	918	22.65%
2 pages	136	3.35%
3 pages	74	1.82%
4 pages	891	21.98%
5 pages	241	5.94%
6 pages	162	3.99%
7 pages	102	2.51%
8 pages	113	2.78%
9 pages	70	1.72%
10 pages	63	1.55%
11 or more pages	298	0.96%
Totals	4,052	100%

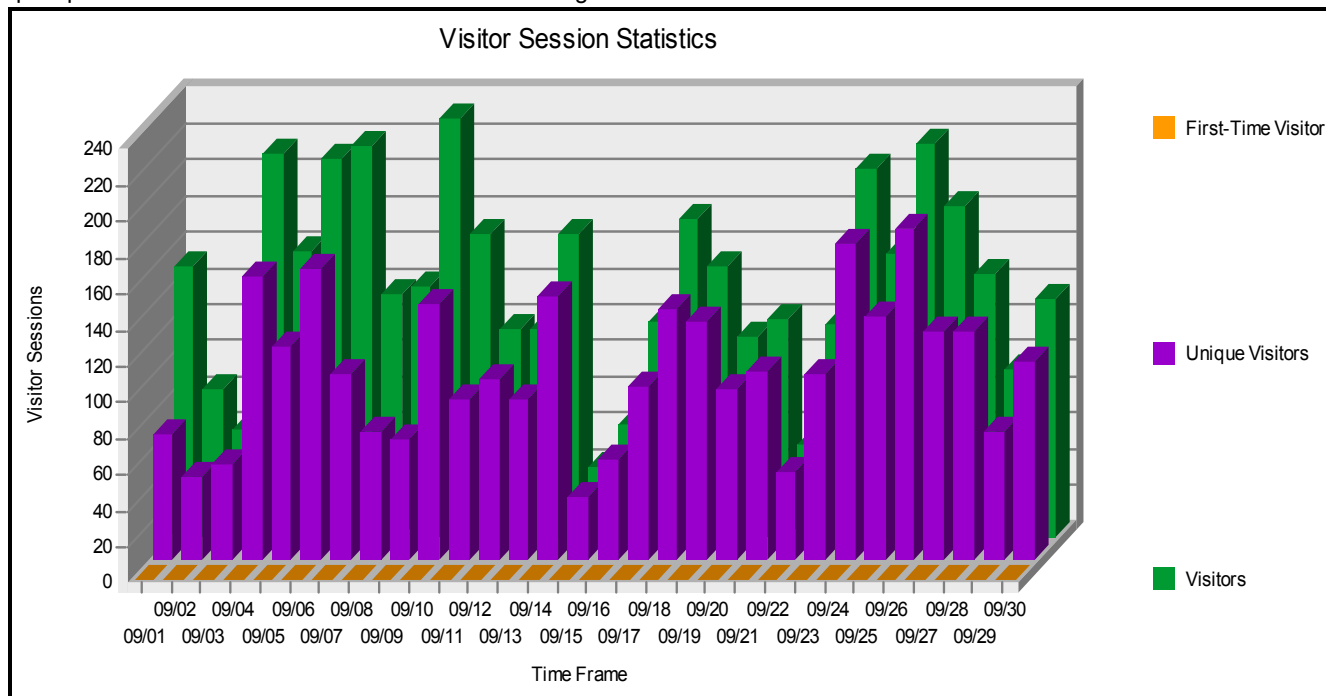
Number of Views per Visitor Session - Help Card

This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Sat 09/01/2001	150	70	0	00:03:48	572
Sun 09/02/2001	82	46	0	00:01:09	94
Mon 09/03/2001	60	53	0	00:01:16	76
Tue 09/04/2001	213	157	0	00:04:54	1,045
Wed 09/05/2001	159	119	0	00:04:10	664
Thu 09/06/2001	210	162	0	00:03:33	745
Fri 09/07/2001	217	104	0	00:05:49	1,263
Sat 09/08/2001	135	71	0	00:06:11	836
Sun 09/09/2001	140	67	0	00:04:45	665
Mon 09/10/2001	232	142	0	00:01:51	432
Tue 09/11/2001	169	89	0	00:00:41	115
Wed 09/12/2001	116	100	0	00:02:19	269
Thu 09/13/2001	116	90	0	00:02:28	287
Fri 09/14/2001	168	146	0	00:01:52	314
Sat 09/15/2001	40	36	0	00:02:20	93
Sun 09/16/2001	63	56	0	00:01:09	72
Mon 09/17/2001	120	97	0	00:04:23	527
Tue 09/18/2001	177	140	0	00:03:49	678
Wed 09/19/2001	150	132	0	00:01:56	291

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
09/19/2001					
Thu 09/20/2001	112	95	0	00:04:33	510
Fri 09/21/2001	121	105	0	00:01:17	156
Sat 09/22/2001	52	49	0	00:00:55	48
Sun 09/23/2001	118	103	0	00:01:26	170
Mon 09/24/2001	205	176	0	00:03:10	651
Tue 09/25/2001	157	135	0	00:03:44	587
Wed 09/26/2001	218	184	0	00:02:06	458
Thu 09/27/2001	184	127	0	00:05:09	948
Fri 09/28/2001	146	127	0	00:02:05	304
Sat 09/29/2001	93	72	0	00:00:42	65
Sun 09/30/2001	132	110	0	00:00:16	36
Averages	NA	NA	NA	00:02:47	432
Totals	NA	NA	NA	01:23:46	12,985

Visitor Session Statistics - Help Card

The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.

You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs. Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	53,013
Successful Hits	50,479
Failed Hits	2,534
Failed Hits as Percent	4.77%
Cached Hits	16,273
Cached Hits as Percent	30.69%

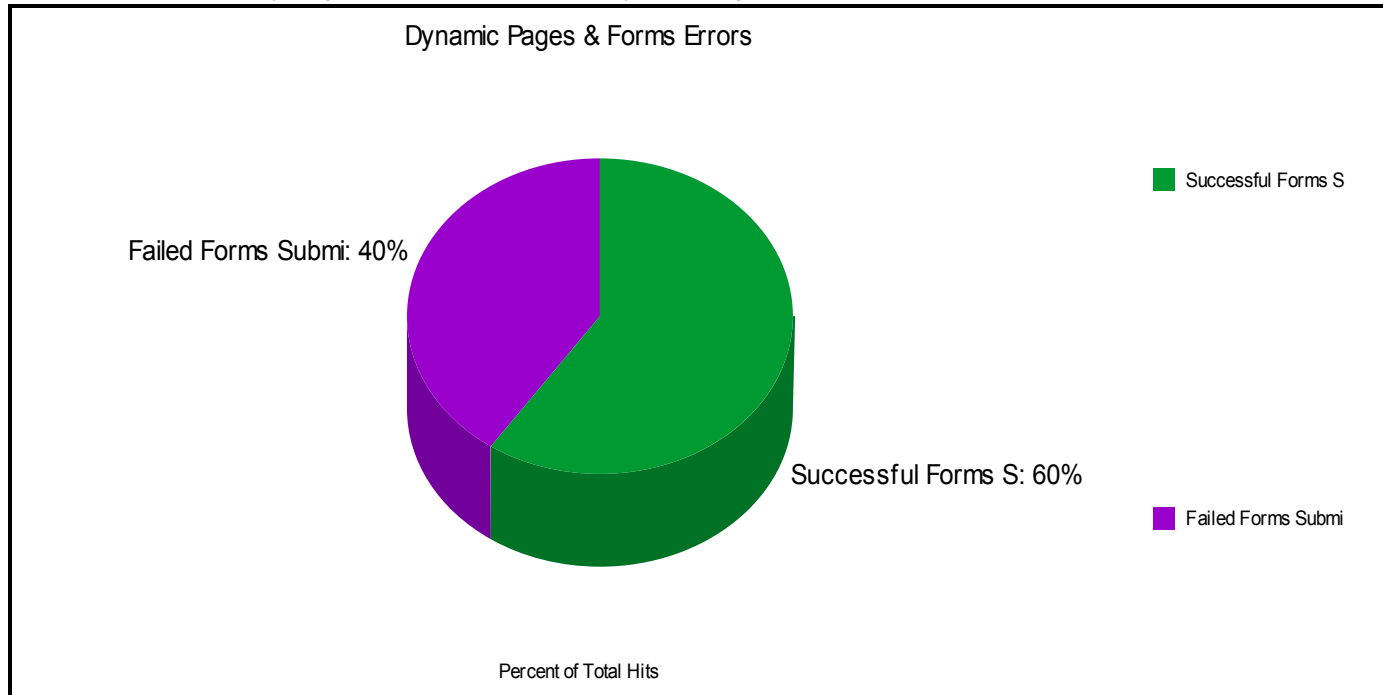
Technical Statistics and Analysis - Help Card

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

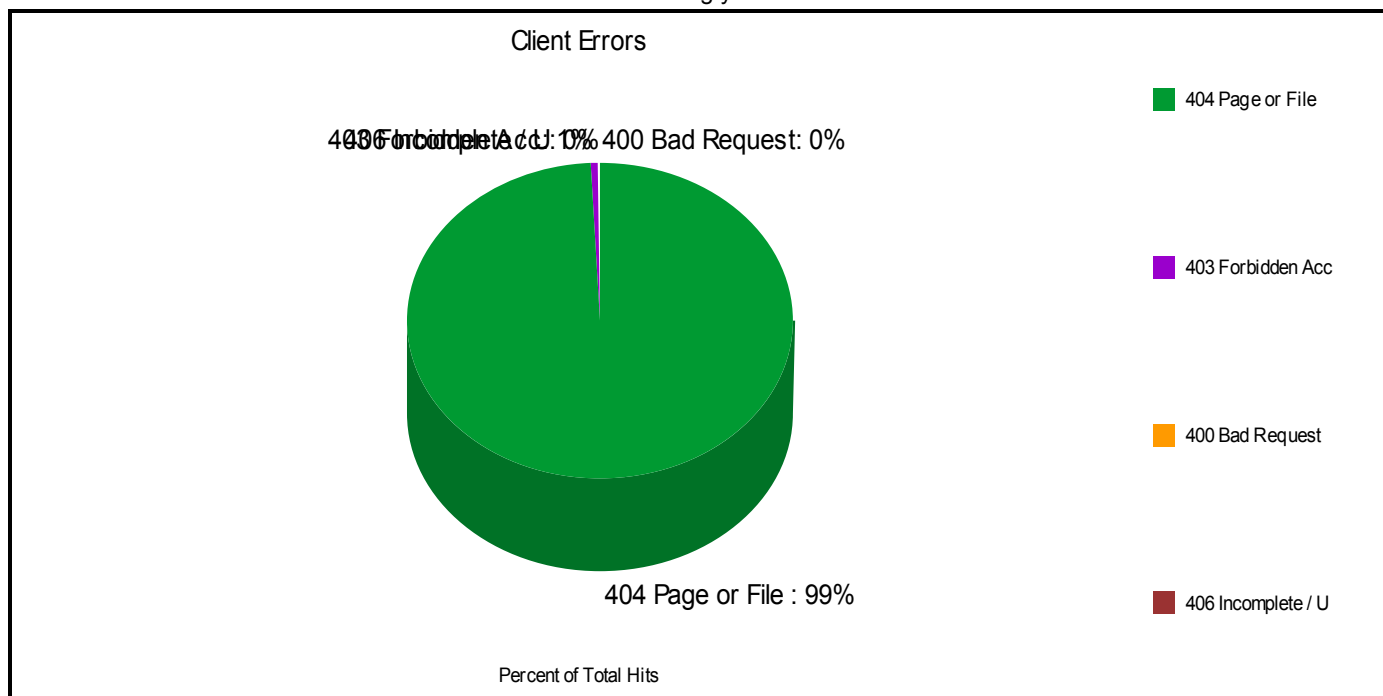


Dynamic Pages & Forms Errors		
Type	Hits	% of Total
Successful Forms Submitted	224	59.57%
Failed Forms Submitted	152	40.42%
Total	376	100%

Dynamic Pages & Forms Errors - Help Card
This section shows you errors that occurred for both dynamic pages and forms.
You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors		
Error	Hits	% of Failed Hits
404 Page or File Not Found	2,497	99.16%
403 Forbidden Access	15	0.59%
400 Bad Request	3	0.11%
406 Incomplete / Undefined	3	0.11%
Total	2,518	100%

Client Errors - Help Card

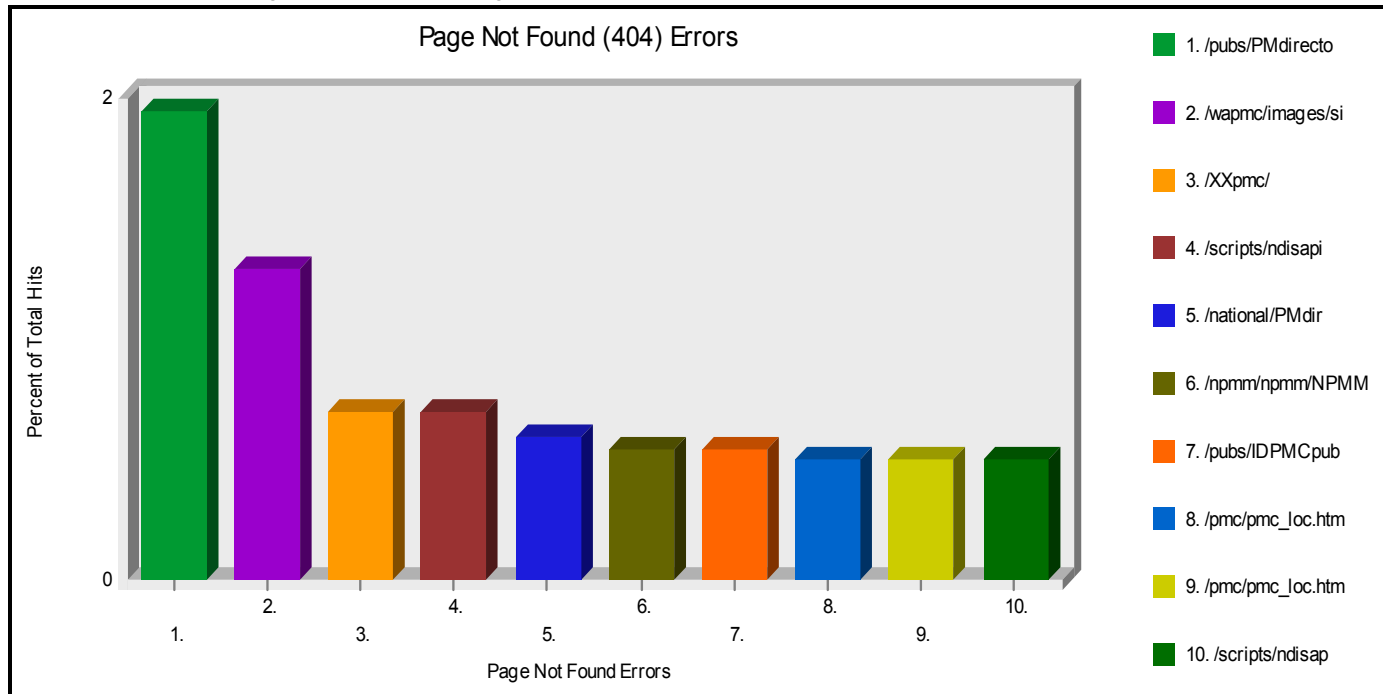
This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.

Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.



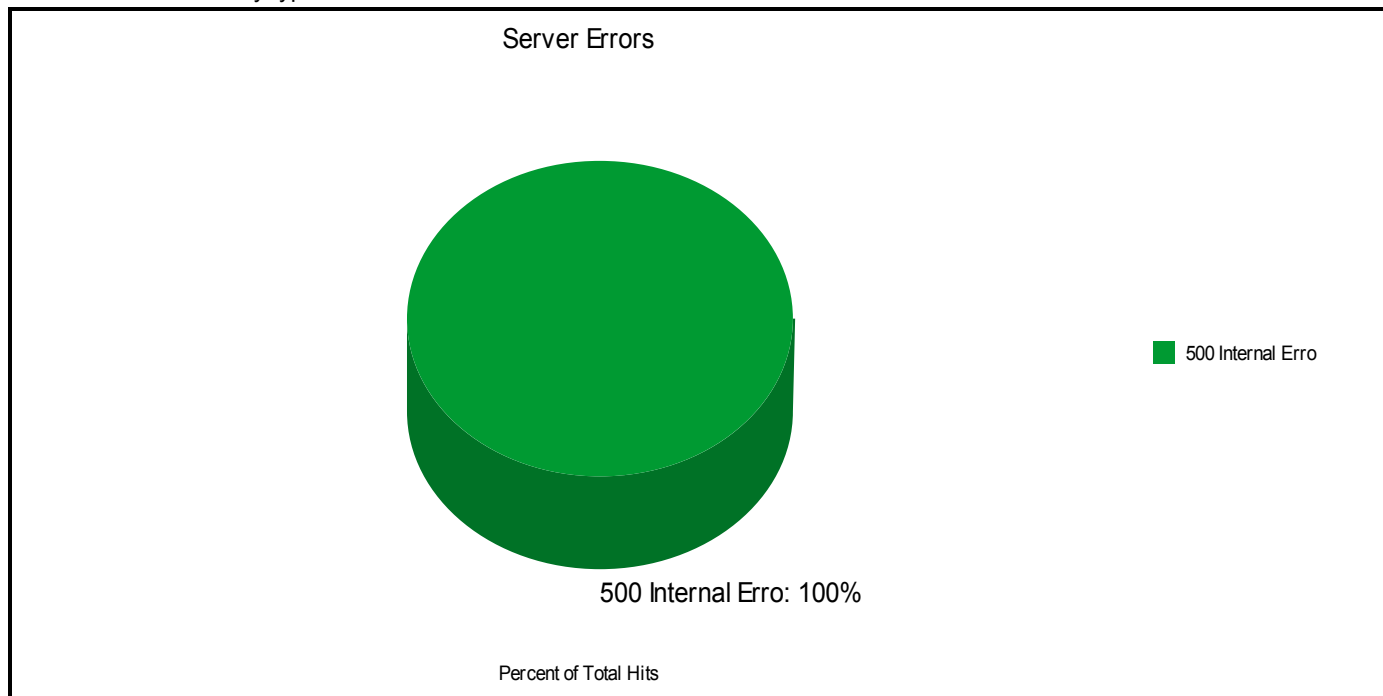
Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/pubs/PMdirectory.pdf http://Plant-Materials.nrcs.usda.gov/program_info.html	39	1.56%
/wapmc/images/sitearea.gif http://Plant-Materials.nrcs.usda.gov/wapmc/welcome.html	26	1.04%
/XXpmc/ (no referrer)	14	0.56%
/scripts/ndisapi.dll/pmc/pgHome?PMC=IDPMC http://id.nrcs.usda.gov/tech.htm	14	0.56%
/national/PMdirectory.pdf (no referrer)	12	0.48%
/npmm/npmm/NPMM3rdEd-June2000.pdf http://Plant-Materials.nrcs.usda.gov/npmm/manual.html	11	0.44%
/pubs/IDPMCpubs-wet.html (no referrer)	11	0.44%
/pmc/pmc_loc.html http://www.nhq.nrcs.usda.gov/BCS/PMC/pmc_loc.html	10	0.4%
/pmc/pmc_loc.html (no referrer)	10	0.4%
/scripts/ndisapi.dll/pmc/ (no referrer)	10	0.4%
/pmc/shrubs/sapu2.html (no referrer)	9	0.36%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC (no referrer)	9	0.36%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	9	0.36%

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/scripts/ndisapi.dll/pmc/pgHome?PMC=COPMC (no referrer)	9	0.36%
/pmc/factsheets.html (no referrer)	8	0.32%
/arpmc/src=/ http://plant-materials.nrcs.usda.gov/arpmc/about.html	8	0.32%
/#/ (no referrer)	8	0.32%
/pmc/MDPMC/md-woody.html (no referrer)	7	0.28%
/pmc/database.html (no referrer)	7	0.28%
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	7	0.28%
Total for Pages Above	238	9.53%

Page Not Found (404) Errors - Help Card
<p>This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p>Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p>This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

Server Errors

This section identifies by type the errors which occurred on the server.



Server Errors		
Error	Hits	% of Total
500 Internal Error	16	100%
Total	16	100%

Server Errors - Help Card

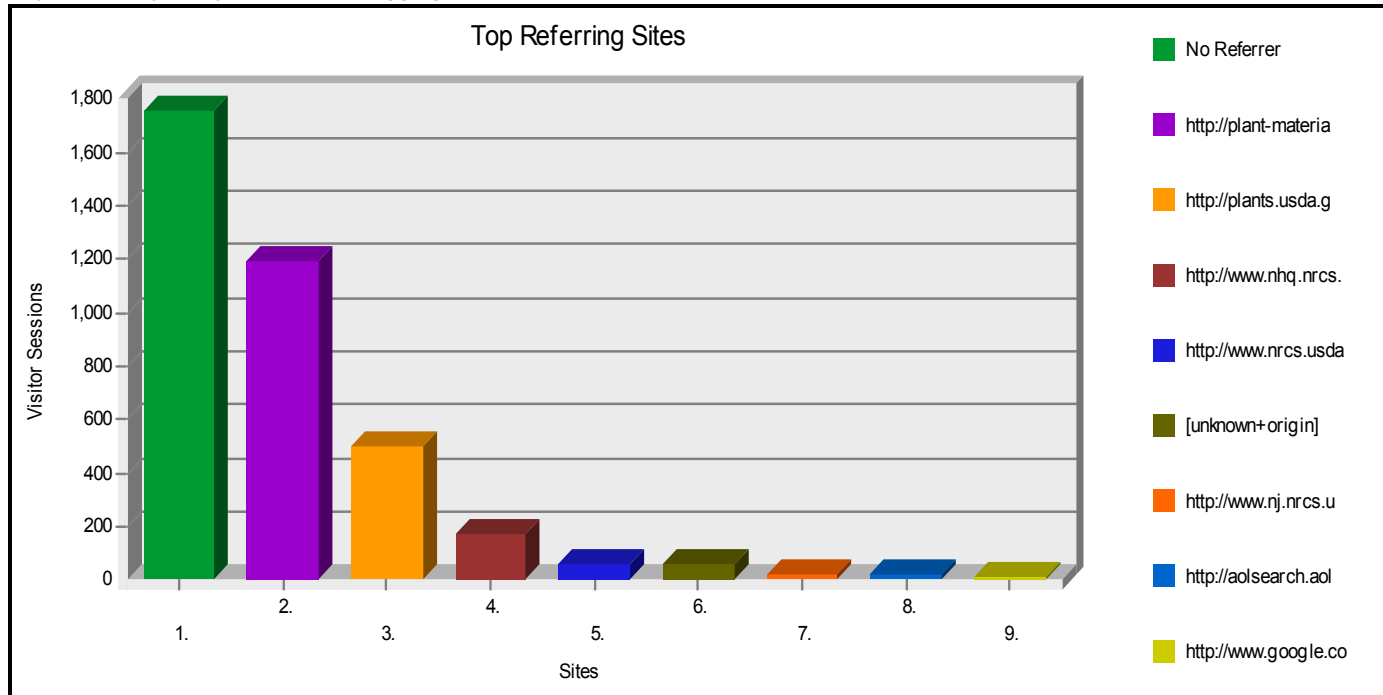
This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



Top Referring Sites		
	Site	Visitor Sessions
1	No Referrer	1,762
2	http://plant-materials.nrcs.usda.gov/	1,192
3	http://plants.usda.gov/	506
4	http://www.nhq.nrcs.usda.gov/	170
5	http://www.nrcs.usda.gov/	64
6	http://[unknown+origin]	60
7	http://www.nj.nrcs.usda.gov/	21
8	http://aolsearch.aol.com/	20
9	http://www.google.com/	18
10	http://nativeplants.for.uidaho.edu/	17
11	http://npk.nrcs.usda.gov/	12
12	http://irm02.tx.nrcs.usda.gov/	11
13	http://www.hon.ch/	11
14	http://search.netscape.com/	8
15	http://www.altavista.com/	8
16	http://google.yahoo.com/	7
17	http://www.ks.nrcs.usda.gov/	6
18	http://id.nrcs.usda.gov/	6
19	http://www.ask.com/	6
20	http://www.plant-materials.nrcs.usda.gov/	6
Subtotal for the Referring Sites Above		3,911
Total for the Log File		4,060

Top Referring Sites - Help Card

This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

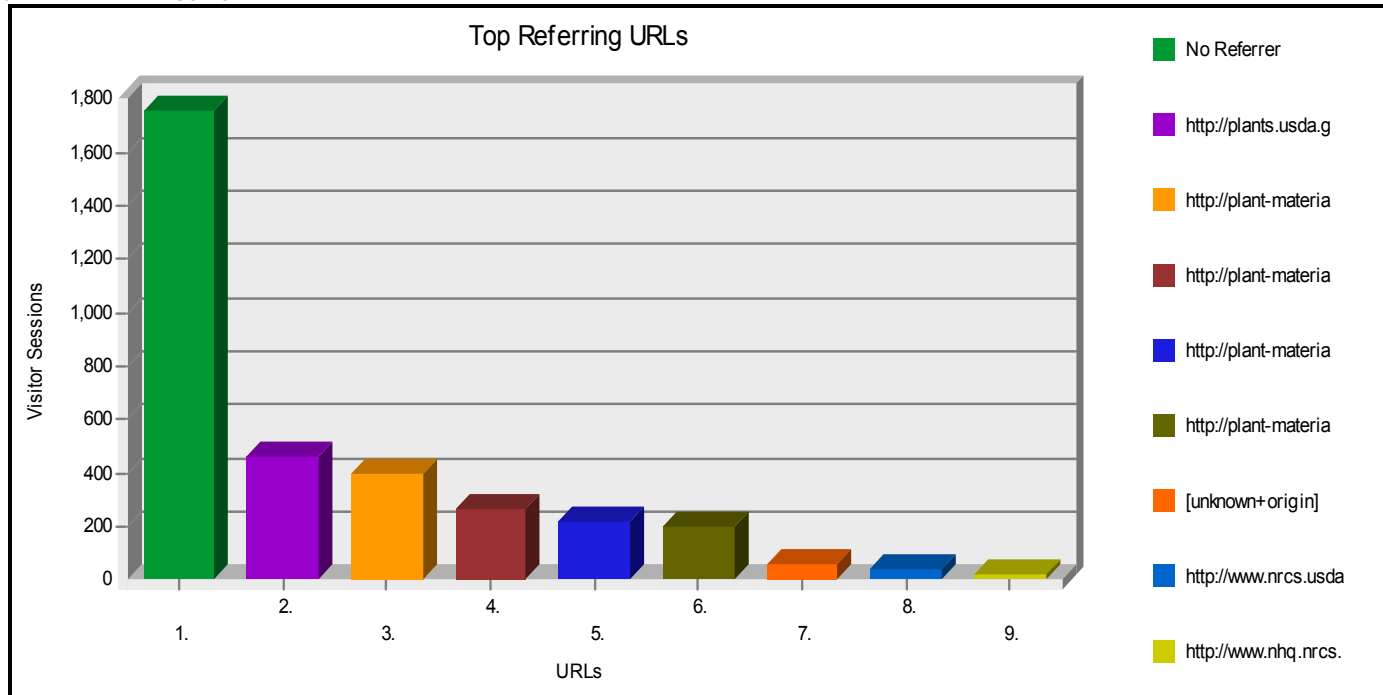
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top Referring URLs		
	URL	Visitor Sessions
1	No Referrer	1,762
2	http://plants.usda.gov/plants/home_page.html	463
3	http://plant-materials.nrcs.usda.gov/	397
4	http://plant-materials.nrcs.usda.gov/left_side.html	263
5	http://plant-materials.nrcs.usda.gov/welcome.html	218
6	http://plant-materials.nrcs.usda.gov/header.html	204
7	http://[unknown+origin]	60
8	http://www.nrcs.usda.gov/NRCSProg.html	38
9	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-wet.html	24
10	http://www.nrcs.usda.gov/NRCSProg.html#plant_centers-anchor	24
11	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html	19
12	http://www.nhq.nrcs.usda.gov/BCS/PMC/links.html	18
13	http://nativeplants.for.uidaho.edu/	17
14	http://www.nhq.nrcs.usda.gov/BCS/esd.html	17
15	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-sbg.html	16
16	http://plants.usda.gov/plants/tools_body.html	15
17	http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_info.html	13
18	http://npk.nrcs.usda.gov/nutrient_banner.html	12
19	http://plant-materials.nrcs.usda.gov/current/pmhighlights00.html	12
20	http://www.nhq.nrcs.usda.gov/BCS/PMC/pfs/PFS-coord.html	11
21	http://irm02.tx.nrcs.usda.gov/pmcweb/default.htm	11
22	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	8
23	http://plants.usda.gov/plants/tools_banner.html	8

Top Referring URLs		
	URL	Visitor Sessions
24	http://www.nj.nrcs.usda.gov/	7
25	http://www.nhq.nrcs.usda.gov/BCS/PMC/npmm/PMmanual.html	7
26	http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_sources.html	7
27	http://www.nhq.nrcs.usda.gov/BCS/PMC/PMtemp.html	7
28	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/buffers.html	7
29	http://www.info.usda.gov/nrcs/SandT/consort.htm	6
30	http://www.ks.nrcs.usda.gov/TechResc.html	6
31	http://plants.usda.gov/plants/topics_banner.html	6
32	http://plant-materials.nrcs.usda.gov/njpmc/index.html	6
33	http://www.nj.nrcs.usda.gov/organization/plants.html	6
34	http://www.nhq.nrcs.usda.gov/PROGRAMS/cprogram.htm	5
35	http://plant-materials.nrcs.usda.gov/plant_sources.html	5
36	http://www.mi.nrcs.usda.gov/Programs_and_Services/pmc/index.htm	5
37	http://id.nrcs.usda.gov/tech.htm	5
38	http://plantsciences.montana.edu/MTgrower.htm	5
39	http://plant-materials.nrcs.usda.gov/nypmc/index.html	5
40	http://plant-materials.nrcs.usda.gov/njpmc/welcome.html	5
41	http://www.or.nrcs.usda.gov/techres.html	4
42	http://www.ask.com/main/metaAnswer.asp?t=m&s=a&metaEngine=directhit&orig in	4
43	http://plant-materials.nrcs.usda.gov/pmcs.html	4
44	http://www.plant-materials.nrcs.usda.gov/	4
45	http://plant-materials.nrcs.usda.gov/nmpmc/left_side.html	4
46	http://ifplantscouldtalk.rutgers.edu/	4
47	http://www.inpaws.org/plants.html	4
48	http://plant-materials.nrcs.usda.gov/idpmc/	4
49	http://www.md.nrcs.usda.gov/links.htm	4
50	http://directory.google.com/Top/Science/Biology/Ecology/Restoration_Ecology/	4
Subtotal for the Referrers Above		3,770
Total for the Log File		4,060

Top Referring URLs - Help Card

This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

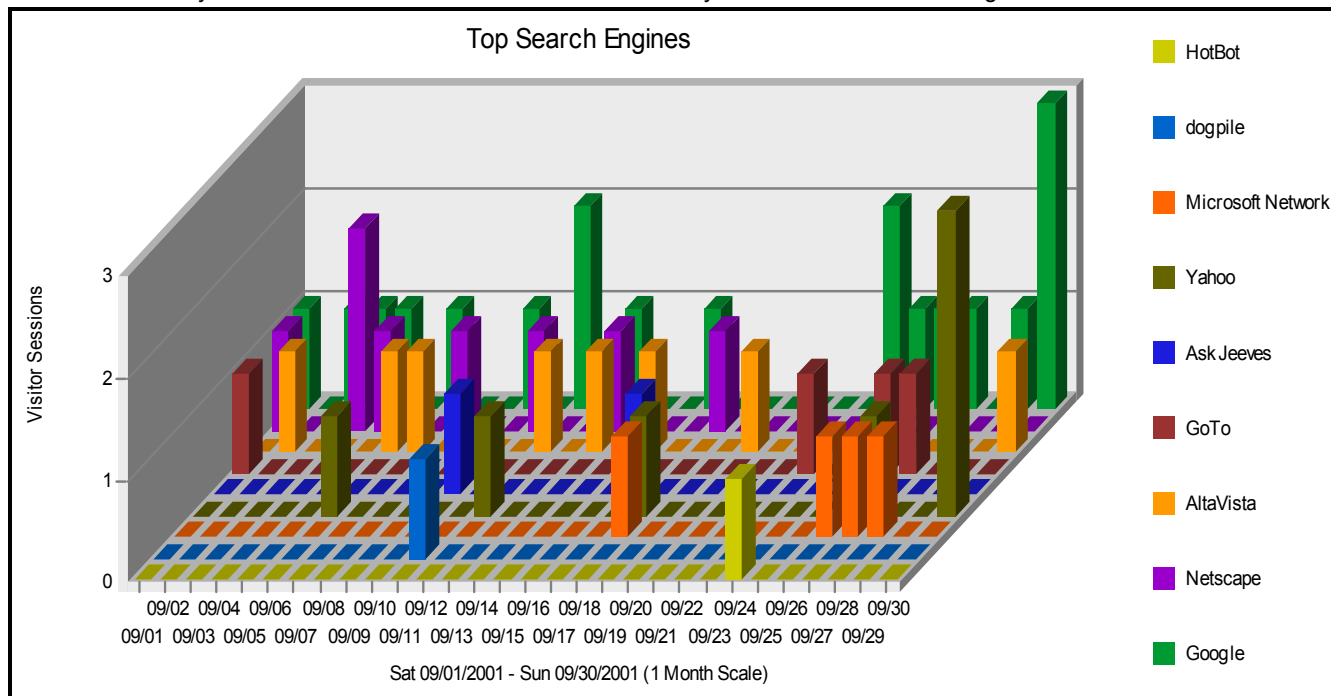
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines			
	Engines	Searches	% of Total
1	Google	47	35.33%
2	Netscape	29	21.8%
3	AltaVista	14	10.52%
4	GoTo	11	8.27%
5	Ask Jeeves	8	6.01%
6	Yahoo	7	5.26%
7	Microsoft Network	5	3.75%
8	dogpile	4	3%
9	HotBot	4	3%
10	Excite	4	3%
Total of Searches for the Engines Above		133	100%
Total of Searches for the Log File		133	100%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Google	plant material center	8	6.01%
	plant materials	6	4.51%
	www.plant-materials.nrcs.usda.gov/idpmc	5	3.75%
	usda nrcs plant materials program	4	3%
	plant materials centers	4	3%
	plant materials center	4	3%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	nracs plant material center	2	1.5%
	hubam clover sales	2	1.5%
	storage of cuttings	1	0.75%
	conservation of natural resources	1	0.75%
	frost line depth in wa	1	0.75%
	machinery mail listing	1	0.75%
	federal germination rate standards	1	0.75%
	plant material	1	0.75%
	usda plant material center	1	0.75%
	native american use of rattlesnake grass	1	0.75%
	nracs	1	0.75%
	u.s. natural resources	1	0.75%
	national plant material center	1	0.75%
	full sun drought tolerant grass	1	0.75%
	pacific northwest		
Netscape	wetland carbon sequestration	4	3%
	plant identifier	4	3%
	natural resources conservation service	4	3%
	usda nracs plant materials center	4	3%
	helpful plants	4	3%
	usda plant material	4	3%
	nracs-plant	4	3%
	dune stabilization	1	0.75%
AltaVista	shrubland	4	3%
	usda, nracs, fort worth, texas, danny mccook	4	3%
	national conservation research	1	0.75%
	mulch materials for plants	1	0.75%
	usda equip	1	0.75%
	buffer biology	1	0.75%
	ecotype	1	0.75%
	soil bioengineering	1	0.75%
GoTo	natural resources conservation service	5	3.75%
	plant-materials.*	4	3%
	natural materials	1	0.75%
	plant-materials.nracs.usda.gov	1	0.75%
Ask Jeeves	tree planting programs {san diego}	4	3%
	natural conductive materials	4	3%
Yahoo	www.plant-materials.nracs.usda.gov	1	0.75%
	tucson, az tulip planting	1	0.75%
	plant material center	1	0.75%
	usda plant materials	1	0.75%
	lespedeza bicolor	1	0.75%
	usda natural resources conservation service plant materials center	1	0.75%
	memphis histiry	1	0.75%
	plant materials center	4	3%
Microsoft Network			

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
dogpile HotBot Excite	national plant materials center	1	0.75%
	conservation reserve program	4	3%
	wetland carbon sequestration	4	3%
	newspaper made from natural materials	1	0.75%
	nracs	1	0.75%
	booneville plant materials center	1	0.75%
	nracs plant root depths	1	0.75%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	31	23.3%
	materials	18	13.53%
	center	16	12.03%
	material	13	9.77%
	nracs	7	5.26%
	usda	5	3.75%
	www.plant-materials.nracs.usda.gov/idpmc	5	3.75%
	centers	4	3%
	program	4	3%
	of	3	2.25%
	clover	2	1.5%
	sales	2	1.5%
	hubam	2	1.5%
	natural	2	1.5%
	resources	2	1.5%
	grass	2	1.5%
	conservation	1	0.75%
	full	1	0.75%
	sun	1	0.75%
	national	1	0.75%
Netscape	plant	12	9.02%
	usda	8	6.01%
	sequestration	4	3%
	conservation	4	3%
	materials	4	3%
	wetland	4	3%
	material	4	3%
	nracs	4	3%
	resources	4	3%
	center	4	3%
	service	4	3%
	identifier	4	3%
	nracs-plant	4	3%
	carbon	4	3%
	natural	4	3%
	helpful	4	3%
	plants	4	3%
	dune	1	0.75%
	stabilization	1	0.75%
AltaVista	fort	4	3%

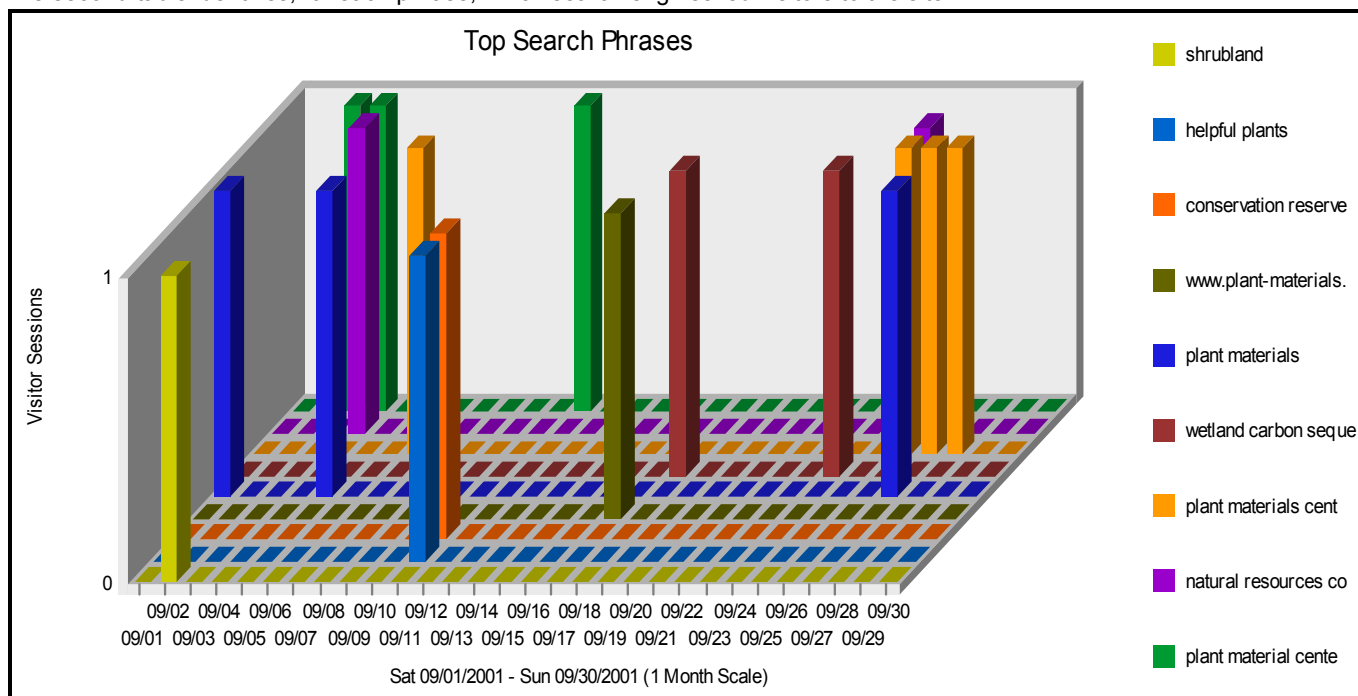
Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	worth,	4	3%
	mccook	4	3%
	usda,	4	3%
	texas,	4	3%
	nracs,	4	3%
	shrubland	4	3%
	danny	4	3%
	biology	1	0.75%
	ecotype	1	0.75%
	bioengineering	1	0.75%
	buffer	1	0.75%
	usda	1	0.75%
	national	1	0.75%
	equip	1	0.75%
	soil	1	0.75%
	mulch	1	0.75%
	materials	1	0.75%
	for	1	0.75%
	plants	1	0.75%
GoTo	natural	6	4.51%
	resources	5	3.75%
	conservation	5	3.75%
	service	5	3.75%
	plant-materials.*	4	3%
	materials	1	0.75%
	plant-materials.nracs.usda.gov	1	0.75%
Ask Jeeves	materials	4	3%
	diego]	4	3%
	planting	4	3%
	{san	4	3%
	natural	4	3%
	tree	4	3%
	programs	4	3%
	conductive	4	3%
Yahoo	plant	3	2.25%
	materials	2	1.5%
	center	2	1.5%
	usda	2	1.5%
	service	1	0.75%
	memphis	1	0.75%
	histiry	1	0.75%
	www.plant-materials.nracs.usda.gov	1	0.75%
	tucson,	1	0.75%
	az	1	0.75%
	natural	1	0.75%
	tulip	1	0.75%
	bicolor	1	0.75%
	conservation	1	0.75%
	material	1	0.75%
	planting	1	0.75%
	resources	1	0.75%
	lespedeza	1	0.75%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Microsoft Network	plant	5	3.75%
	center	5	3.75%
	materials	5	3.75%
	national	1	0.75%
dogpile	conservation	4	3%
	reserve	4	3%
	program	4	3%
HotBot	wetland	4	3%
	carbon	4	3%
	sequestration	4	3%
Excite	nrcs	2	1.5%
	plant	2	1.5%
	materials	2	1.5%
	natural	1	0.75%
	center	1	0.75%
	newspaper	1	0.75%
	depths	1	0.75%
	root	1	0.75%
	booneville	1	0.75%
	made	1	0.75%
	from	1	0.75%

Top Search Engines - Help Card
<p>The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.</p> <p>This can give you an idea of how your meta-tags are performing with each search engine.</p>

Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine).
The second table identifies, for each phrase, which search engines led visitors to the site.



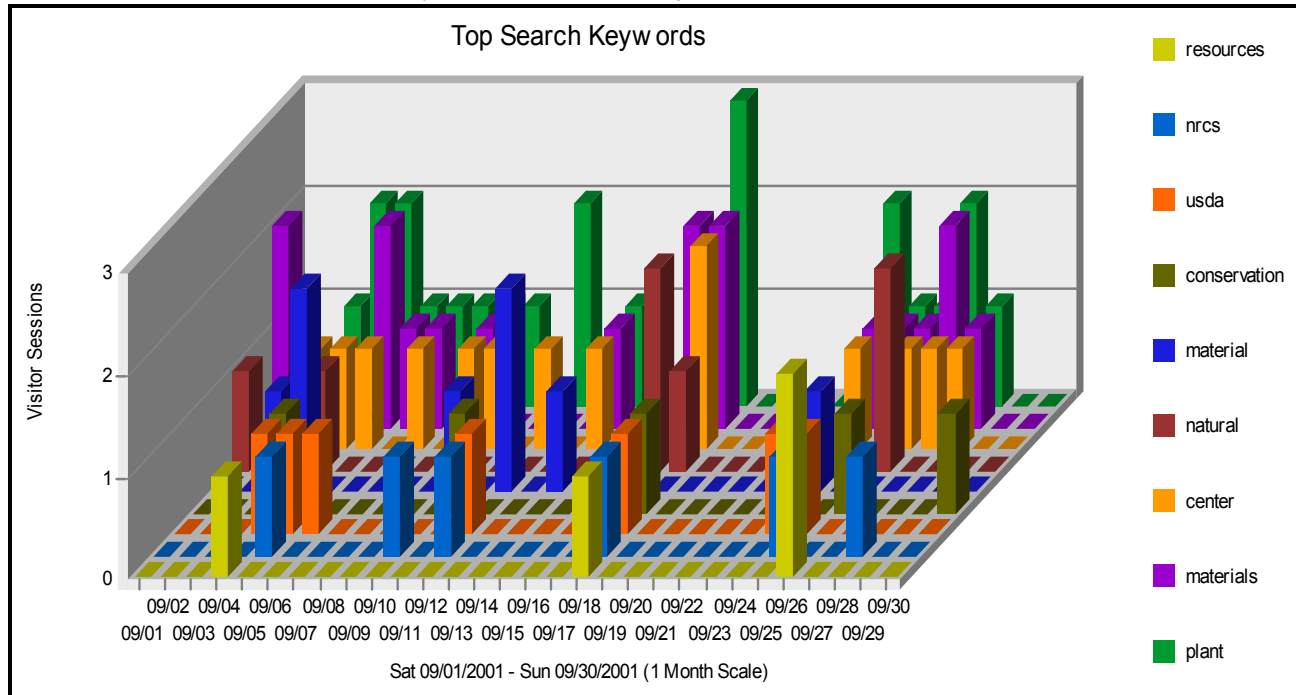
Top Search Phrases			
	Phrases	Phrases found	% of Total
1	plant material center	9	6.76%
2	natural resources conservation service	9	6.76%
3	plant materials center	8	6.01%
4	wetland carbon sequestration	8	6.01%
5	plant materials	6	4.51%
6	www.plant-materials.nrcs.usda.gov/idpmc	5	3.75%
7	conservation reserve program	4	3%
8	helpful plants	4	3%
9	shrubland	4	3%
10	plant-materials.*	4	3%
11	plant materials centers	4	3%
12	usda, nrcs, fort worth, texas, danny mccook	4	3%
13	tree planting programs (san diego)	4	3%
14	usda nrcs plant materials center	4	3%
15	plant identifier	4	3%
16	usda plant material	4	3%
17	usda nrcs plant materials program	4	3%
18	natural conductive materials	4	3%
19	nrcs-plant	4	3%
20	nrcs	2	1.5%
Total Found for the Phrases Above		99	74.43%
Total of Phrases Found in the Log File		133	100%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
plant material center	Google	8	6.01%
	Yahoo	1	0.75%
natural resources conservation service	GoTo	5	3.75%
	Netscape	4	3%
plant materials center	Google	4	3%
	Microsoft Network	4	3%
wetland carbon sequestration	Netscape	4	3%
	HotBot	4	3%
plant materials	Google	6	4.51%
www.plant-materials.nrcs.usda.gov/idpmc	Google	5	3.75%
conservation reserve program	dogpile	4	3%
helpful plants	Netscape	4	3%
shrubland	AltaVista	4	3%
plant-materials.*	GoTo	4	3%
plant materials centers	Google	4	3%
usda, nrcs, fort worth, texas, danny mccook	AltaVista	4	3%
tree planting programs {san diego}	Ask Jeeves	4	3%
usda nrcs plant materials center	Netscape	4	3%
plant identifier	Netscape	4	3%
usda plant material	Netscape	4	3%
usda nrcs plant materials program	Google	4	3%
natural conductive materials	Ask Jeeves	4	3%
nrcs-plant	Netscape	4	3%
nrcs	Google	1	0.75%
	Excite	1	0.75%

Top Search Phrases - Help Card
Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.
How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine).
The second table identifies, for each keyword, which search engines led visitors to the site.



Top Search Keywords			
	Keywords	Keywords found	% of Total
1	plant	53	12.95%
2	materials	37	9.04%
3	center	28	6.84%
4	natural	18	4.4%
5	material	18	4.4%
6	conservation	16	3.91%
7	usda	16	3.91%
8	nracs	13	3.17%
9	resources	12	2.93%
10	service	10	2.44%
11	sequestration	8	1.95%
12	carbon	8	1.95%
13	wetland	8	1.95%
14	program	8	1.95%
15	www.plant-materials.nracs.usda.gov/idpmc	5	1.22%
16	plants	5	1.22%
17	planting	5	1.22%
18	fort	4	0.97%
19	worth,	4	0.97%
20	texas,	4	0.97%
Total Found for the Keywords Above		280	68.45%
Total of Keywords Found in the Log File		409	100%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
plant	Google	31	7.57%
	Netscape	12	2.93%
	Microsoft Network	5	1.22%
	Yahoo	3	0.73%
	Excite	2	0.48%
materials	Google	18	4.4%
	Microsoft Network	5	1.22%
	Netscape	4	0.97%
	Ask Jeeves	4	0.97%
	Yahoo	2	0.48%
	Excite	2	0.48%
	GoTo	1	0.24%
	AltaVista	1	0.24%
center	Google	16	3.91%
	Microsoft Network	5	1.22%
	Netscape	4	0.97%
	Yahoo	2	0.48%
	Excite	1	0.24%
natural	GoTo	6	1.46%
	Ask Jeeves	4	0.97%
	Netscape	4	0.97%
	Google	2	0.48%
	Yahoo	1	0.24%
	Excite	1	0.24%
material	Google	13	3.17%
	Netscape	4	0.97%
	Yahoo	1	0.24%
conservation	GoTo	5	1.22%
	dogpile	4	0.97%
	Netscape	4	0.97%
	Google	1	0.24%
	Yahoo	1	0.24%
	AltaVista	1	0.24%
usda	Netscape	8	1.95%
	Google	5	1.22%
	Yahoo	2	0.48%
	AltaVista	1	0.24%
nracs	Google	7	1.71%
	Netscape	4	0.97%
	Excite	2	0.48%
resources	GoTo	5	1.22%
	Netscape	4	0.97%
	Google	2	0.48%
	Yahoo	1	0.24%
service	GoTo	5	1.22%
	Netscape	4	0.97%
	Yahoo	1	0.24%
sequestration	Netscape	4	0.97%
	HotBot	4	0.97%
carbon	Netscape	4	0.97%
	HotBot	4	0.97%
wetland	Netscape	4	0.97%
	HotBot	4	0.97%
program	dogpile	4	0.97%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
	Google	4	0.97%
www.plant-materials.nrcs.usda.gov/idpmc	Google	5	1.22%
plants	Netscape	4	0.97%
	AltaVista	1	0.24%
planting	Ask Jeeves	4	0.97%
	Yahoo	1	0.24%
fort	AltaVista	4	0.97%
worth,	AltaVista	4	0.97%
texas,	AltaVista	4	0.97%

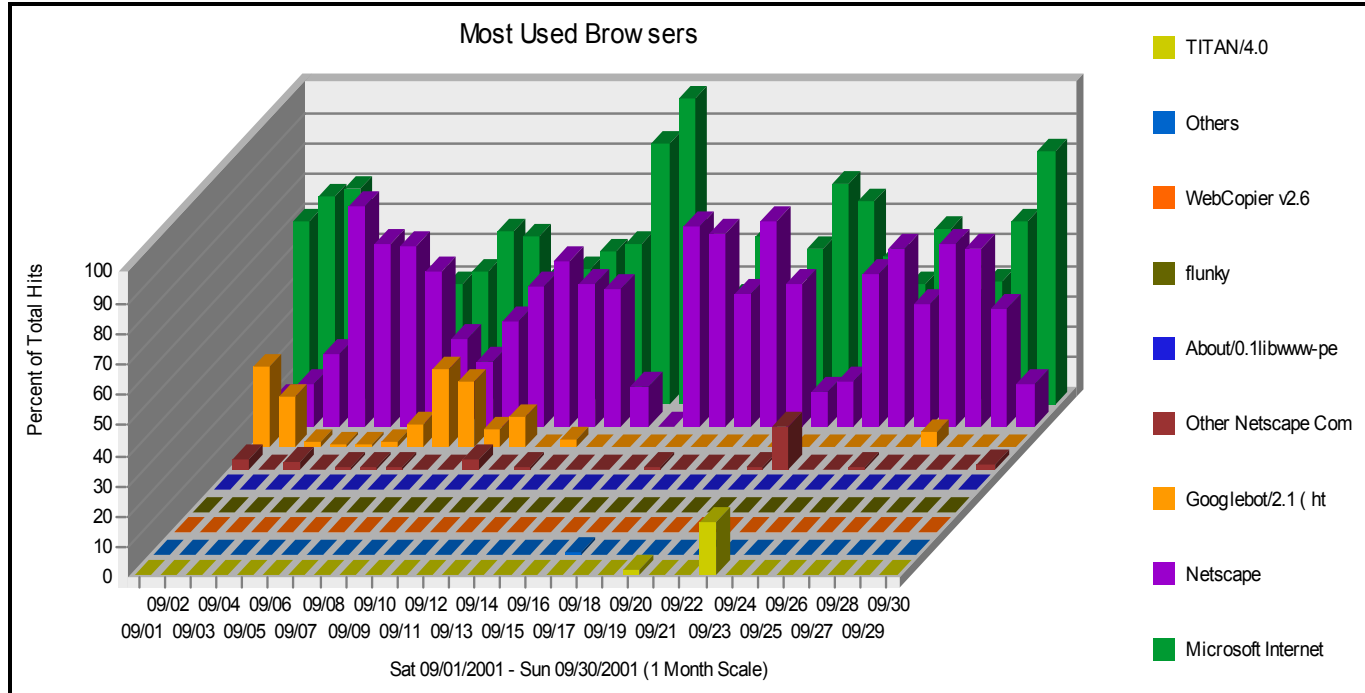
Top Search Keywords - Help Card

This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



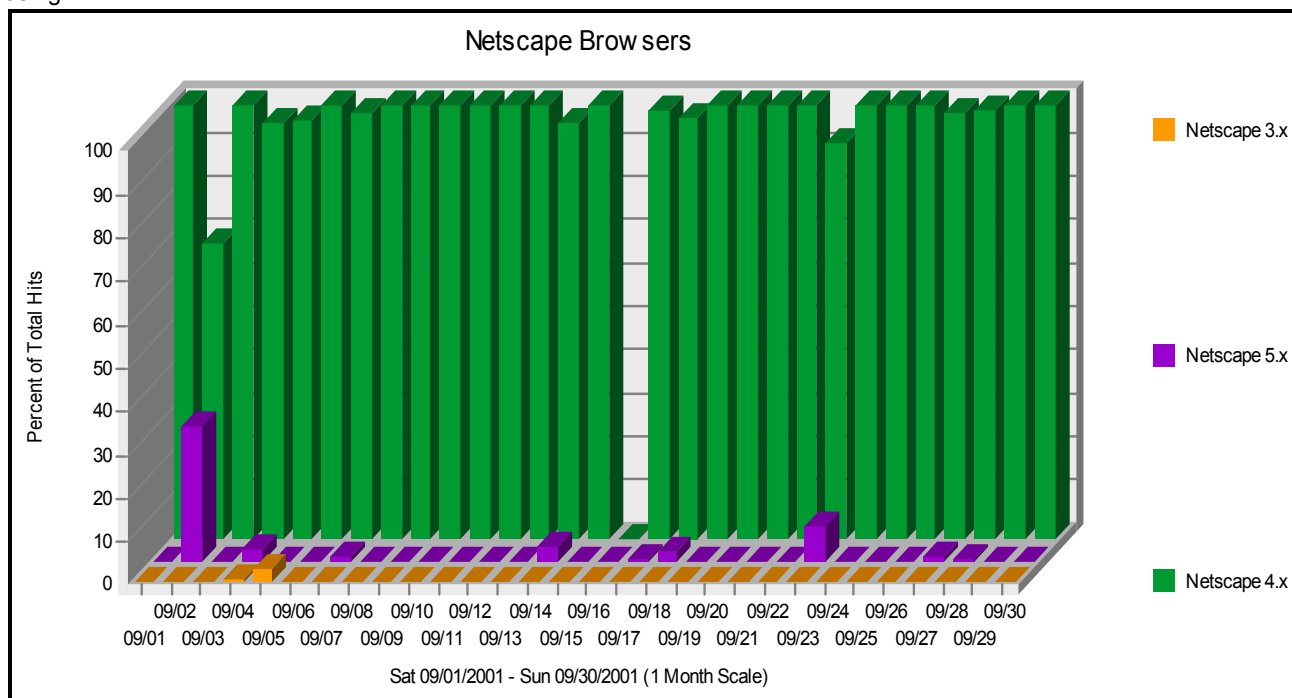
Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	22,204	44.3%	2,221
2	Netscape	25,218	50.32%	903
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	1,430	2.85%	657
4	Other Netscape Compatible	462	0.92%	33
5	About/0.1libwww-perl/5.47	11	0.02%	11
6	flunky	10	0.01%	10
7	WebCopier v2.6	15	0.02%	9
8	Others	44	0.08%	7
9	TITAN/4.0	240	0.47%	5
10	DA 5.0	58	0.11%	5
11	Gulper Web Bot 0.2.4 (www.ecsl.cs.sunysb.edu/~maxim/cgi-bin/Link/GulperBot)	5	0%	3
12	ia_archiver	3	0%	3
13	Big Brother (http://pauillac.inria.fr/~fpottier/)	2	0%	2
14	gigabaz/3.14 (baz@gigabaz.com; http://gigabaz.com/gigabaz/)	4	0%	2
15	Dual Proxy	18	0.03%	2
16	Wget/1.6	2	0%	2
17	Java1.3.0rc1	1	0%	1
18	Webdup/0.8	1	0%	1
19	RealDownload/4.0.0.42	10	0.01%	1
20	FMUYRCTG	4	0%	1

Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
Total For Browsers Above		49,742	99.25%	3,879

Most Used Browsers - Help Card	
<p>This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.</p> <p>Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.</p> <p>This can be helpful for determining how to configure your site for optimal viewing.</p>	

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



Netscape Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	24,893	98.71%	889
2	Netscape 5.x	256	1.01%	11
3	Netscape 3.x	69	0.27%	3
Total For Browsers Above		25,218	100%	903

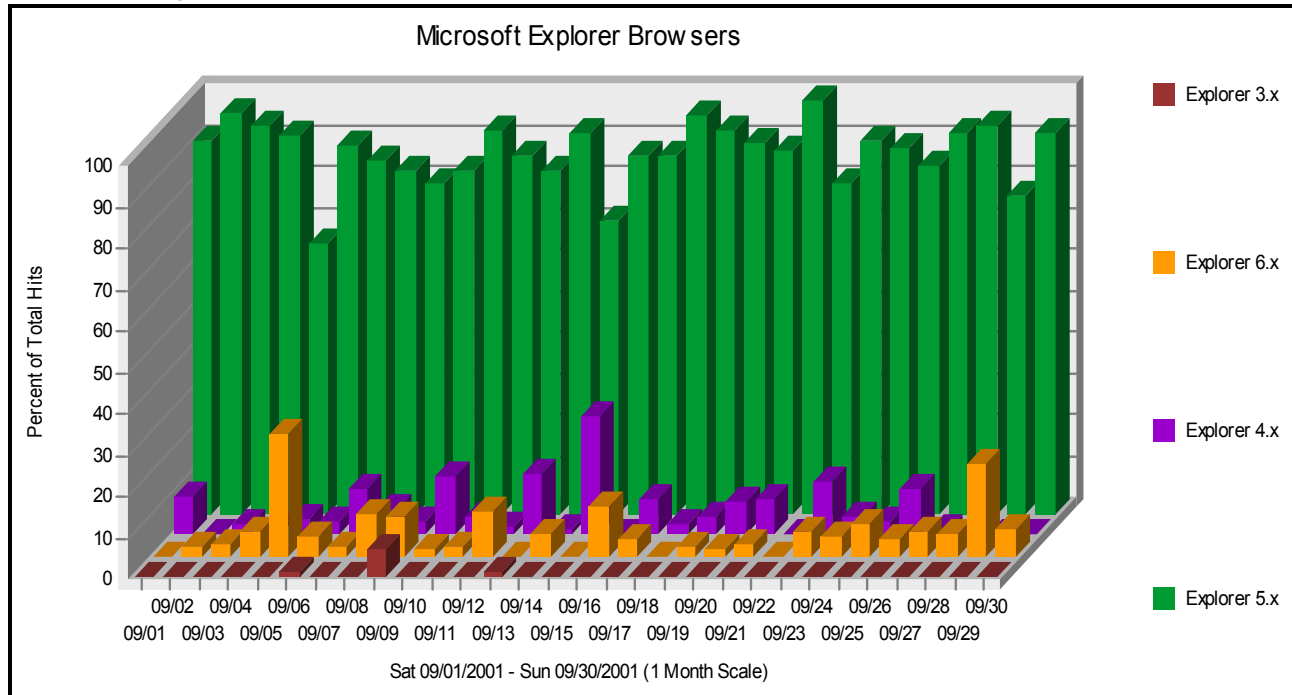
Netscape Browsers - Help Card

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version- specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Microsoft Explorer Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	19,457	87.62%	1,993
2	Explorer 4.x	1,366	6.15%	147
3	Explorer 6.x	1,314	5.91%	76
4	Explorer 3.x	67	0.3%	5
Total For Browsers Above		22,204	100%	2,221

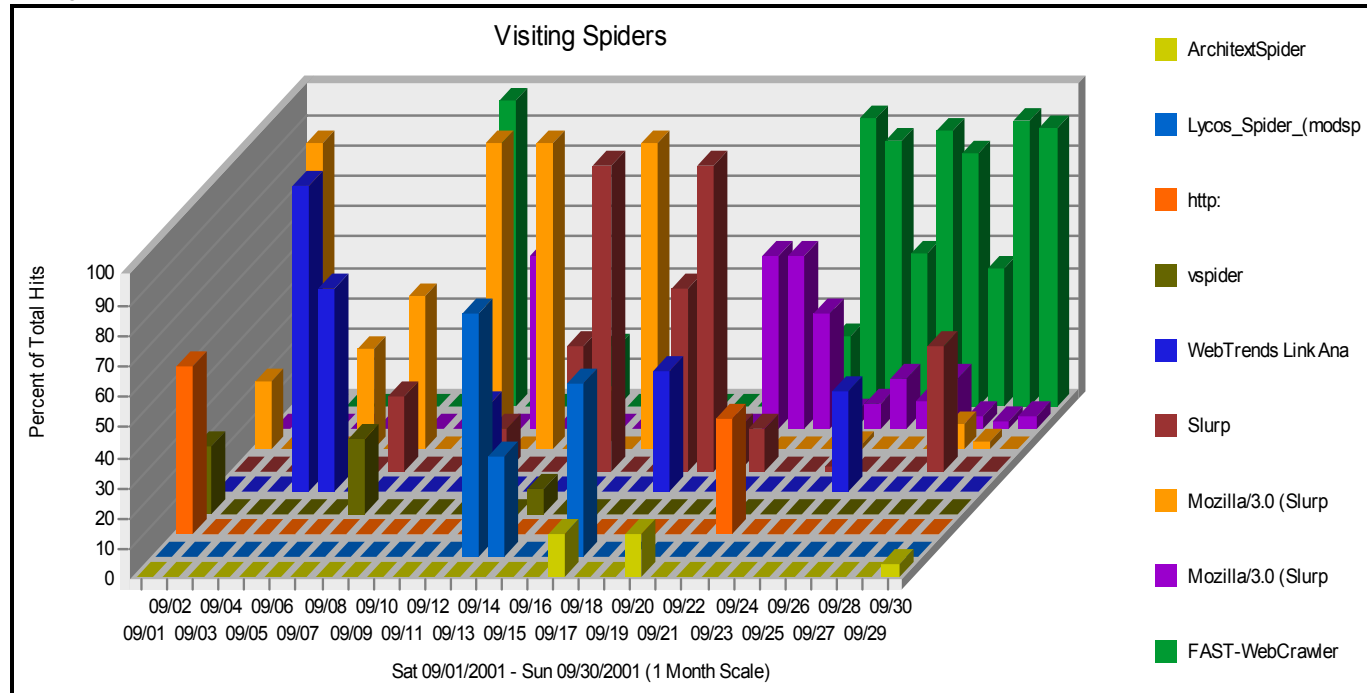
Microsoft Explorer Browsers - Help Card

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



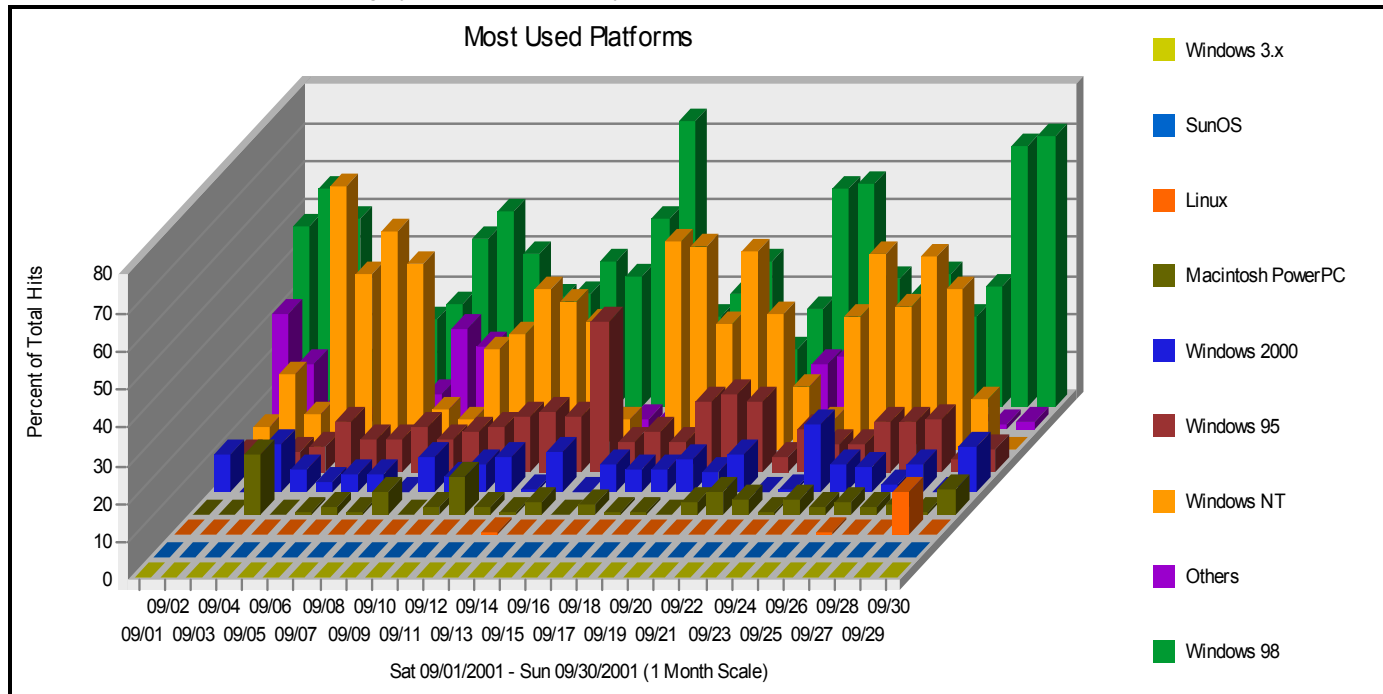
Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
1	FAST-WebCrawler	162	44.5%	88
2	Mozilla/3.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	29	7.96%	17
3	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	22	6.04%	17
4	Slurp	26	7.14%	15
5	WebTrends Link Analyzer	10	2.74%	5
6	vspider	4	1.09%	4
7	http:	10	2.74%	3
8	Lycos_Spider_(modspider)	12	3.29%	3
9	ArchitextSpider	3	0.82%	3
10	Openfind data gatherer, Openbot	3	0.82%	3
11	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) Softwarewizardry	5	1.37%	2
12	NationalDirectory-WebSpider	1	0.27%	1
13	marvin	2	0.54%	1
14	Mozilla/4.7 (compatible; http://eidetica.com/spider)	1	0.27%	1
15	WebTrends	70	19.23%	1
16	EOE Spider	1	0.27%	1
17	Mozilla/4.0 (compatible; MSIE 5.0; Windows 95) TrueRobot/1.4 libwww/5.2.8	1	0.27%	1
18	IncyWincy page crawler(webmaster@loopimprovements.com)	1	0.27%	1

Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
	,http:			
19	Szukacz	1	0.27%	1
Total For Spiders Above		364	100%	168

Visiting Spiders - Help Card	
<p>This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.</p> <p>This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.</p>	

Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms				
	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	16,108	32.14%	1,667
2	Others	2,742	5.47%	773
3	Windows NT	20,788	41.48%	748
4	Windows 95	5,840	11.65%	411
5	Windows 2000	3,269	6.52%	187
6	Macintosh PowerPC	1,255	2.5%	97
7	Linux	86	0.17%	5
8	SunOS	5	0%	3
9	Windows 3.x	22	0.04%	1
Total For Platforms Above		50,115	100%	3,892

Most Used Platforms - Help Card

This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

This information is useful for determining what content to include on your website.

Glossary

Glossary	
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write documents for the World Wide Web to specify

Glossary	
	hypertext links between related objects and documents.
HTTP	Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser .
Hit	An action on the Web site, such as when a visitor views a page or downloads a file.
Home Page	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
Home Page URL	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
IP Address	Internet Protocol address identifying a computer connected to the Internet.
JPEG	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
Log File	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
Page Views	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
Platform	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of an HTML page that refers to the site.
Return Code	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p>Possible "Success" codes are:</p> <ul style="list-style-type: none"> 200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Partial Information 204 = Success: No Response 300 = Success: Redirected 301 = Success: Moved 302 = Success: Found 303 = Success: New Method 304 = Success: Not Modified <p>Possible "Failed" codes are:</p> <ul style="list-style-type: none"> 400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required 403 = Failed: Forbidden 404 = Failed: Not Found 500 = Failed: Internal Error 501 = Failed: Not Implemented 502 = Failed: Overloaded Temporarily 503 = Failed: Gateway Timeout
Server	A computer that hosts information available to anyone accessing the Internet.
Server Error	An error occurring at the server. Web server errors have codes in the 500 range.
Spiders	An automated program which searches the internet.
Suffix (Domain Name)	The three digit suffix of a domain can be used to

Glossary	
	<p>identify the type of organization. Possible "Suffixes" are:</p> <ul style="list-style-type: none"> .com = Commercial .edu = Educational .int = International .gov = Government .mil = Military .net = Network .org = Organization
URL	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
User Agent	<p>Fields in an extended Web server log file identifying the browser and platform used by a visitor.</p>
Visit	<p>Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.</p>
Visitor Session	<p>A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.</p>

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